

PURINA® IMPACT®

HORSE FEED



SOUTHERN COAST

Your horse is not a trend or a fad – he's a trusted companion or partner in competition. He deserves a feed that has been proven through time and research to support his lifestyle and overall health.

With over 100 years of expertise and research in equine nutrition and a dedicated team of Ph.D. Equine Nutritionists and Equine Veterinarians, nobody knows more about horse nutrition than Purina. Purina® IMPACT® is formulated to deliver premium nutrition that fits in any budget, with only the highest quality ingredients that have been proven through years of feedings to support horse health and performance.

PURINA® IMPACT® HORSE FEEDS

- Formulated by Ph.D. Equine Nutritionists for Optimal Nutrition
- High Quality Protein for Muscle Maintenance
- Added Fat for Sustainable Energy & Healthy Hair Coat
- Vitamin & Mineral Fortification for Bone Structure and Immune System Support
- Quality Ingredients that are Highly Digestible and Naturally Palatable
- Nutritionally Balanced so No Nutritional Supplements Are Needed



PURINA ANIMAL NUTRITION CENTER

Since 1926, the Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse.

To learn more, ask your local Purina dealer or sales representative about visiting our Equine Research Facility. Or take a personal online tour of the facility by visiting www.horse.purinamills.com.



GUARANTEE:

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina® Horse Retailer for replacement or a full refund.

For more information on this or other Purina® horse feeds, visit horse.purinamills.com or call 1-800-227-8941.

SOUTHERN COAST



PELLETED

10 **10:6** For maintenance of moderately active pleasure horses; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

12 **12:6 + LYSINE** Contains 12% protein with added lysine for working horses or pregnant mares; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

14 **14:6** For performance and breeding horses, as well as growing horses; to be fed with medium to high quality hay and pasture. The 6% fat adds energy, supports healthy hair coat and performance.



SENIOR Formulated to address the nutritional demands associated with the equine aging process. This complete feed has adequate roughage built in to help address some of the issues older horses have with chewing or digesting forage.

Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
10:6	10%	6.00%	12.50%	0.70%	1.20%	0.50%	40 ppm	0.60 ppm	140 ppm	3,000 IU/lb
12:6 + Lysine	12%	6.00%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
14:6	14%	6.00%	12.50%	0.70%	1.20%	0.50%	65 ppm	0.60 ppm	250 ppm	3,000 IU/lb
Senior	14%	4.00%	18.50%	0.70%	1.20%	0.45%	40 ppm	0.30 ppm	150 ppm	2,800 IU/lb

SWEET

10 **10:6** For maintenance of moderately active pleasure horses; to be fed with high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

12 **12:6 + LYSINE** Contains 12% protein with added lysine for working horses or pregnant mares; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

12 **12:8 RACE TRACK** A sweet grain mix for race horses with 12% protein and beet pulp as a highly palatable, digestible fiber source. To be fed with medium to high quality hay or pasture. The 8% fat adds energy and supports high performance.



14 **14:6** For performance and breeding horses, as well as growing horses 18 months and older; to be fed with medium to high quality hay and pasture. The 6% fat adds energy, supports healthy hair coat and performance.

12 **Sweetena 12** Contains 12% protein for maintenance of horses; to be fed with medium to high quality hay or pasture.

Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
10:6	10%	6.00%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
10:10	10%	10.00%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
12:6 + Lysine	12%	6.00%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
12:8 Race Track	12%	8.00%	10.00%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
14:6	14%	6.00%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
Sweetena 12	12%	3.50%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb

TEXTURED

10 **10:10** For maintenance of moderately active pleasure horses; to be fed with high quality hay or pasture. This formula includes beet pulp as a highly palatable, digestible fiber source. The 10% fat adds energy, supports healthy hair coat and performance.



Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
10:10	10%	10.00%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb