HEIFERSMART® Mineral + DD Formula delivers a combination of essential trace minerals and the new Availa®Plus and DD Premix Formula, which has been shown to support immunity, address hoof health issues and support improved reproductive response.

Digital dermatitis is one of the most costly diseases in dairy herds because of the increased incidence of lameness.

Nearly 95 percent of large dairies (500+ cows) have reported digital dermatitis infections1.

Digital dermatitis infections are known to lead to decreased milk production and lower fertility.

Address hoof health issues to effectively manage footbaths and topical antibiotics.

Recent field studies have shown that Availa®Plus, when combined with the DD Premix Formula, can effectively address the prevalence of digital dermatitis in a herd.2

Innovative research and products from:


2 Field observations conducted on 16 production sites across the United States.
HEIFERSMART® MINERAL + DD FORMULA IS ALSO AVAILABLE WITH THE FOLLOWING MEDICATIONS:

GUIDELINES FOR USE:

1. Feed HEIFERSMART® Mineral + DD Formula 60 days prior to expected foot lesion development.
2. HEIFERSMART® Mineral + DD Formula is recommended for use in TMR rations or mixed with grain.
3. For accurate ration balancing and feeding recommendations, analyze forages and utilize a dairy ration balancing program.
4. Provide clean, fresh water near the feeding area.
5. Recommended feeding rates:

<table>
<thead>
<tr>
<th>BODY WEIGHT</th>
<th>FEEDING RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>400 lbs</td>
<td>2 oz</td>
</tr>
<tr>
<td>600 lbs</td>
<td>3 oz</td>
</tr>
<tr>
<td>800 lbs</td>
<td>4 oz</td>
</tr>
<tr>
<td>1,000 lbs</td>
<td>5 oz</td>
</tr>
<tr>
<td>1,200 lbs</td>
<td>6 oz</td>
</tr>
</tbody>
</table>

NOTE: Do not feed to lactating cattle.

Purina Animal Nutrition is committed to delivering the most proven, performance-driven dairy calf and heifer feeding program to help you achieve greater profitability.