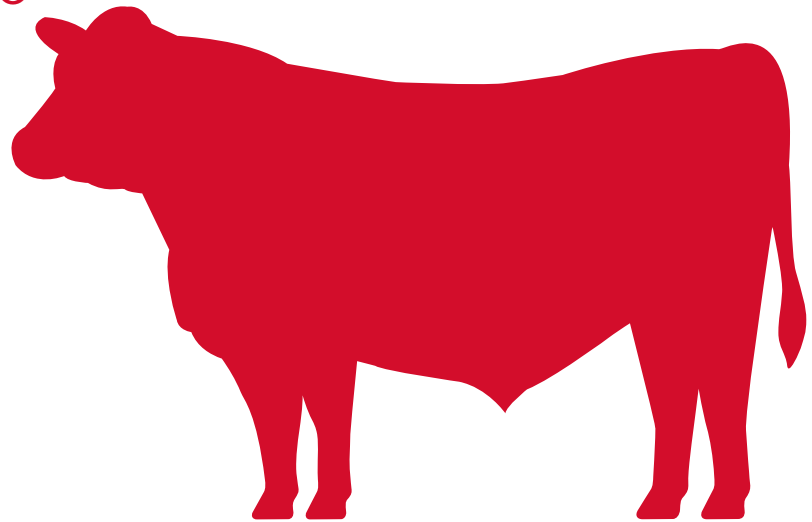




Grower/Finisher

Purina® EfficienZ® Fermentation Product



Support Feed Efficiency in Feedlot Cattle

Optimize feed-to-gain conversion and fermentation of feedstuffs in an easy, cost-effective way with Purina® EfficienZ® fermentation product.

Improving efficiency is always valuable, no matter the market situation. Purina® EfficienZ® fermentation product supports feed efficiency by optimizing rumen function, which research demonstrates, when compared to a control group, may result in:

- ✓ **Improved feed-to-gain conversion**
leading to fewer days on feed or heavier outweights
- ✓ **Greater daily dry matter intake**
supplying more energy and nutrients to cattle
- ✓ **Improved carcass quality**
leading to an increased percentage of cattle grading USDA Prime or Choice
- ✓ **Optimized volatile fatty acid production**
increasing Propionate:Acetate ratio supporting fermentation efficiency and the production and availability of energy



Seamlessly incorporate Purina® EfficienZ® fermentation product into your current feeding program.

Enhance the already proven benefits of Purina® SteakMaker® supplement and other Purina® products to include **improved feed conversion and feed efficiency.**

Maximize the effectiveness of available feedstuffs with a **strong return on investment potential.**

Utilize conveniently with other commercially-available feed additives to **optimize fermentation efficiency and energy production** and achieve the unique performance objectives of every pen of fed cattle.

Talk to your local Purina® dealer about incorporating EfficienZ® into your feeding program.

purinamills.com/cattle-feed | 800.227.8941



FEED GREATNESS®

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