



Show

## Purina® Honor® Show Chow®

# MUSCLE & COVER 819



Honor® Show Chow® MUSCLE & COVER 819 feed is an entirely new feed formulated by PhD Swine Nutritionists to meet the changing demands of today's ultra-modern show pigs.

New MUSCLE & COVER 819 feed contains our proprietary Alleviate® Digestive Support Supplement designed to support gastric health in show pigs for optimal performance.

For growing and finishing pigs (adding muscle, cover and body) from 75 lbs. all the way to show MUSCLE & COVER 819 feed is a 16% protein, 6.0% crude fat, 0.85% lysine feed in a palatable meal for designed for proper intake.

Along with our proprietary High Octane® Alleviate® Digestive Support Supplement, we've included TASCO® and our exclusive Ambitine® feed technology to support proper gut health and feed intake.

Honor® Show Chow® MUSCLE & COVER 819 feed is the latest technology in gastric health from Purina. Unleash your animals genetic potential and maximize your investment.



### FEATURE

### BENEFIT

Formulated with ultra high quality animal protein sources	Allows pigs to reach their full genetic potential
High Octane® Alleviate® technology	Helps support gastric comfort
High energy formula	Allows pigs to continue adding soft muscle at heavier weight
Ground steam rolled oats	Helps with stool quality and palatability
Ultra-proteins	Provides very high quality amino acid content
Ideal protein formulation	Provides accurate and predictable essential amino acid intakes
Meal	To help support proper intake
TASCO®	Helps lower body temperature during periods of heat stress helping to keep pigs on feed
Ambitine® Technology	Proprietary blend of plant extracts and organic acids to help support proper gut health, immuno-competence, and feed intake
Patented and proprietary medium-chained fatty acids	Sourced from coconut oil, important to skin and hair



FEED GREATNESS®



# MUSCLE & COVER 819

## Guaranteed Analysis:

NUTRIENT	LEVEL
Crude Protein, (min) .....	16.00%
Lysine, (min).....	0.85%
Crude Fat, (min) .....	6.00%
Crude Fiber, (min) .....	5.50%
Calcium, (Ca) (min) .....	0.52%
Calcium, (Ca) (max) .....	1.02%
Phosphorous, (P) (min) .....	0.55%
Salt, (NaCl) (min).....	0.50%
Salt, (NaCl) (max) .....	1.00%
Selenium, (Se) (min).....	0.30 ppm
Zinc, (Zn) (min).....	240 ppm

## Directions:

Feed Honor® Show Chow® MUSCLE & COVER 819 feed continuously at the amounts below (more can be fed if needed):

### FEEDING CHART:

Swine Weight (lbs)	Daily Feed (lbs)
75	3.5 to 5.0
100	5.0 to 5.5
150	5.5 to 6.0
200	6.0 to 6.5
250	6.5 to 7.0

**Special Considerations:** Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death. USE ONLY AS DIRECTED.

## WINNING PHILOSOPHY

**BETTER BREEDING**

- Genetic Potential
- Selection
- Conformation
- Soundness

**BETTER MANAGEMENT**

- Cleanliness
- Showmanship
- Consistent Feed Times
- Daily Prep

**BETTER FEEDING**

- Consistent Intake
- Optimum Growth
- Body Condition
- Bloom & Finish

**BETTER HEALTH**

- Vaccination
- Proper Sanitation
- Health Program
- Veterinary Care

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina® Winning Philosophy program will help you step into the spotlight.

**1. GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.

**2. GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can't become a Grand Champion without the best nutrition.

**3. SOUND MANAGEMENT:** A clean environment minimizes stress and aims to improve average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.

**4. PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only support your animal's growth and development, but also increase its potential of winning on the show circuit.

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at [www.purinamills.com](http://www.purinamills.com) or call Purina Customer Service at 1-800-227-8941.

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