

# Purina® Enrich Plus® Senior Ration Balancing Horse Feed

WITH

**OUTLAST**  
GASTRIC SUPPORT  
SUPPLEMENT

## EASY-TO-CHEW, CONCENTRATED NUTRITION FOR THE UNIQUE NEEDS OF AGING EASY KEEPERS

### ACTIVAGE®

Patented prebiotic technology for optimal immune function, mobility and metabolism

### OUTLAST®

gastric support technology

### EASY-SOAK™ PELLET TECHNOLOGY

helps create a soft, easy-to-chew mash in minutes with added water

### HIGH-QUALITY PROTEIN

with essential amino acids that are crucial for muscle maintenance in the aging horse

### CONCENTRATED VITAMINS AND MINERALS

to meet nutrient requirements and address deficiencies and imbalances common in unfortified grains or a forage-only diet

### CONTROLLED STARCH AND SUGAR FORMULA

appropriate for aging horses with soluble carbohydrate sensitivities

### FORMULATED WITHOUT CORN, WHEAT, AND OATS

suitable for horses with certain ingredient sensitivities

### ADDED ANTIOXIDANTS

including Selenium and Vitamin E to support overall health

### CONCENTRATED FORMULA

to provide required nutrition without excess calories

### HORSES NEED MORE NUTRITION THAN FORAGE ALONE CAN PROVIDE

Some horses—whether due to an efficient metabolism, light workload, or high-quality forage-based diet—can maintain their weight on hay or pasture with little to no feed. However, forages alone do not provide the necessary amount or balance of all nutrients, creating inconsistencies and deficiencies. This is also true for horses fed unfortified grains such as oats or corn, which are variable in their protein, vitamin and mineral content. Enrich Plus® Senior is a concentrated, pelleted ration balancing horse feed that may be fed as a horse's sole ration along with quality hay or pasture to provide the proper balance of nutrients without unnecessary calories.



FEED GREATNESS®

# Purina® Enrich Plus® Senior Ration Balancing Horse Feed

## ENRICH PLUS® SENIOR RATION BALANCING FEED IS BEST SUITED FOR:



### AGING EASY KEEPERS

Senior horses who are still easy keepers who maintain body weight and condition on hay or pasture alone, or who are not able to eat the minimum recommended amount of another feed without gaining unwanted weight.



### PERFORMANCE HORSES OF ANY AGE

Some performance horses have lower calorie needs or get most of their calories from quality hay or pasture. These horses need a concentrated source of amino acids, vitamins, and minerals to support their workload. Performance horses may also benefit from Outlast® gastric support and ActivAge® prebiotic technology.

**ActivAge®**  
PREBIOTIC TECHNOLOGY

FORMULATED USING PATENTED ACTIVAGE®  
PREBIOTIC TECHNOLOGY TO HELP ADDRESS  
COMMON SIGNS OF AGING



#### Immune Function

Supports the optimal function of the aging horse's immune system.



#### Mobility

Supports optimal mobility in aged horses.



#### Metabolic Response

This controlled sugar and starch formula, along with ActivAge® Prebiotic Technology, supports an appropriate metabolic response to feeding.

## FEEDING DIRECTIONS WITH HAY OR PASTURE

Purina® Enrich Plus® Senior Ration Balancing Horse Feed is designed to complement and fortify hay or pasture. For more specific guidance, contact your local Purina retailer or Purina Customer Service at 800-227-8941.

	Enrich Plus® Senior Ration Balancing Horse Feed	Minimum Hay or Equivalent Pasture
	(lbs/day)	(lbs/day)
<b>Mature Horses (1000 lbs)<sup>a</sup></b>		
Maintenance	1.0	20
Light Work	1.5-2.5	20
Moderate Work <sup>b</sup>	1.5-2.5	20
Mares through 2nd Trimester <sup>c</sup>	1.0-2.0	20

A 1 lb meal of Enrich Plus® Senior horse feed supplies a full serving of Outlast® Supplement.

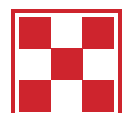
<sup>a</sup> For horses that do not approximate this expected mature weight, feeding rates for mature horses at maintenance can be estimated based on 0.1-0.2 lbs Purina® Enrich Plus® Senior Ration Balancer and 2.0 lbs hay or pasture per 100 lbs body weight per day.

<sup>b</sup> The additional calorie and nutrient demands of horses in more work may be better met by adding a grain or a Purina® product designed for performance horses.

<sup>c</sup> The additional calories needed during the last trimester of gestation and through lactation can be provided by adding a grain or a Purina® product designed for breeding and growing horses. For easy keeper mares in the third trimester, feed 0.2 lbs Purina® Enrich Plus® Ration Balancer per 100 lbs body weight per day.

## GUARANTEED ANALYSIS

Crude Protein (min)	32.00%
Lysine (min)	2.70%
Methionine (min)	0.42%
Threonine (min)	1.10%
Crude Fat (min)	5.00%
Crude Fiber (max)	5.50%
Acid Detergent Fiber (ADF) (max)	8.00%
Neutral Detergent Fiber (NDF) (max)	14.00%
Ash (max)	20.00%
Dietary Starch (max)	3.00%
Sugars (max)	10.00%
Calcium (Ca) (min)	3.00%
Calcium (Ca) (max)	4.00%
Phosphorus (P) (min)	1.45%
Sodium (Na) (max)	0.60%
Potassium (K) (min)	1.50%
Magnesium (Mg) (min)	0.90%
Copper (Cu) (min)	185.00 ppm
Selenium (Se) (min)	2.00 ppm
Selenium (Se) (max)	2.40 ppm
Zinc (Zn) (min)	500.00 ppm
Vitamin A (min)	18,000 IU/lb
Vitamin D <sub>3</sub> (min)	2,500 IU/lb
Vitamin E (min)	600 IU/lb



FEED GREATNESS®

For more information, contact your local Purina retailer or visit [purinamills.com/horse-feed](http://purinamills.com/horse-feed).