

PURINA® PERFORMANCE 22:20

CALF MILK REPLACER

Based on the exclusive Architect® Formulation System, Purina® Performance 22:20 calf milk replacer delivers a performance level of nutrition, uniquely balanced for protein, fat and carbohydrates.

Purina® Performance 22:20 calf milk replacer contains highly digestible, human-grade quality ingredients and features an exclusive blend of fat sources that delivers a fatty acid profile that is more efficiently utilized by the calf and enhances immune function.

Purina® Performance 22:20 calf milk replacer features these unique technologies:

FEATURES

Digestarom®

BENEFITS

An exclusive essential oil/botanical that has been research proven to enhance weight gains, milk replacer and starter intake, and influence feed to gain ratios.

Architect® Formulation System

This patented technology is designed to combine protein, fat and carbohydrates for maximum performance.

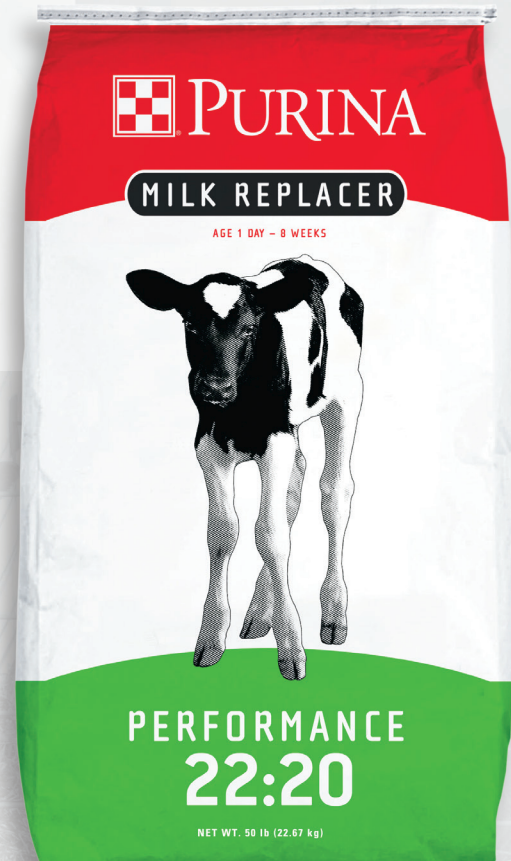
PROVEN RESEARCH

Compared to other 22:20 formulations, Purina® Performance 22:20 calf milk replacer delivered:

- More total gain.
- Improved starter intake.
- Improved feed to gain ratios.

Compared to other fatty acid formulations, Purina® Performance 22:20 calf milk replacer provides:

- 14 times the functional fatty acids.
- 50% more omega-3 fatty acids.



PURINA®

PURINA[®] PERFORMANCE 22:20

CALF MILK REPLACER

**Reformulated to
Maximize Performance**

RATION	CUMULATIVE GAIN (LBS.)	CUMULATIVE DRY FEED CONSUMPTION (LBS.)	FEED:GAIN
Original Purina [®] Performance 22:20 <i>calf milk replacer 22:20</i>	53.82	45.54	1.92
Reformulated Purina[®] Performance 22:20 <i>calf milk replacer</i>	58.42	48.90	1.81
IMPROVEMENT	8.5%	7.4%	6.1%

Based on Land O'Lakes Animal Milk Products trials CT-10-12 and CT-8-13, 2013.

Research conducted shows that the reformulated Purina[®] Performance 22:20 calf milk replacer outperforms original Purina[®] Performance 22:20. Calves fed the reformulated Purina[®] Performance 22:20 calf milk replacer:

**WEIGHED
4.6 LBS.
MORE AT
WEANING.**

**CONSUMED
3.4 LBS.
MORE CALF
STARTER.**

**IMPROVED
FEED
EFFICIENCY.**



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