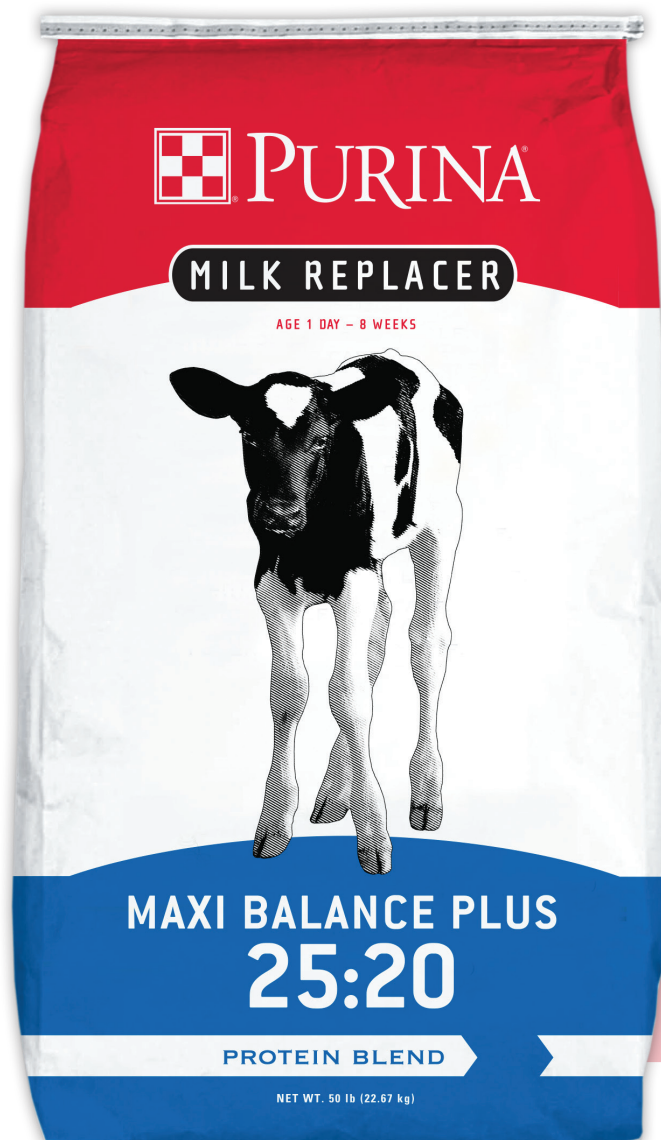




Purina® Maxi Balance® Plus Protein Blend Calf Milk Replacer

A CALF MILK REPLACER FOR PERFORMANCE



Based on Land O'Lakes Animal Milk Products Company research, Purina® Maxi Balance® Plus Protein Blend calf milk replacer delivers nutrition to growing calves with highly digestible, quality ingredients and features an exclusive blend of proteins. This blend of proteins is combined in a manner to enhance the qualities of each.

25% Protein

Research proven to out-perform traditional 20% and 22% formulas

Formulated for performance, not just growth and maintenance



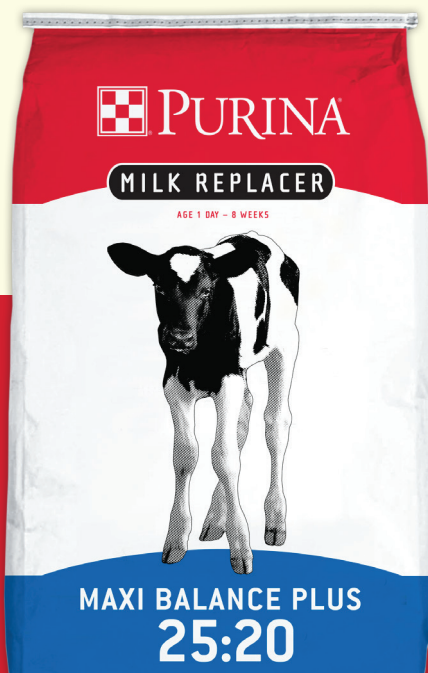
MAXI BALANCE® PLUS

PROTEIN BLEND

Why Protein Blend?

Whey protein has become one of the dairy industry's most valuable products, and with increased demand for whey protein as a high-quality protein for human consumption, calf milk replacers must compete for a share of the ingredients, increasing costs.

To address this challenge, Land O'Lakes Animal Milk Products made it a research priority to develop formulations featuring a blend of proteins that save investment cost without sacrificing calf performance.



PURINA® MAXI BALANCE® PLUS DELIVERS:

- 25% Protein
- Contains a plant based feed additive proven to increase weight gain and feed intake
- Available with Bio-Mos® to support intestinal health and stability
- Available with ClariFly® to aid in the prevention of flies

Supplemented with a specific amino acid profile matching a 25% original formula, and includes complex carbohydrate Beta glucan.

Research proven to perform equal to traditional formulated calf milk replacers at a lower cost—increasing return on investment opportunity.

**FOR MORE INFORMATION, CONTACT YOUR
PURINA ANIMAL NUTRITION REPRESENTATIVE
OR CALF AND HEIFER SPECIALIST TODAY.**

(800) 227-8941

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