



FREE BALANCE[®] 12:12

VITAMIN & MINERAL SUPPLEMENT

HEALTH &
WELLBEING

WEATHER
RESISTANT

LONG-LASTING
VALUE



Supplement shown at smaller than actual size.
Natural variation may occur.

For Horses of All Ages and Activity Levels

For easy keepers on hay or pasture, horses fed a custom blend of ingredients, or anytime you need some 'nutritional insurance' — Free Balance[®] 12:12 supplement is a simple way to ensure your horses are getting essential vitamins and minerals they need, like vitamin E, calcium and copper, and nothing they don't — taking the guesswork out of balancing their diet.





Supports Health & Wellbeing
With the essential vitamins and minerals needed to balance a forage diet

Taste Horses Enjoy
With added flavoring



Weather Resistant
With special delivery system that holds up to wind, rain and snow

Added Antioxidants
Including vitamin A and vitamin E



Long-Lasting Value
Low feeding rate with stable, digestible nutrients

DEVELOPED BY PhD EQUINE NUTRITIONISTS



FREE BALANCE® 12:12

VITAMIN & MINERAL SUPPLEMENT

Free Balance® 12:12 Works in Multiple Situations

Purina® Free Balance® 12:12 supplement provides additional essential vitamins and minerals for horses not receiving a balanced, fortified feed daily.



Easy Keepers

For horses requiring little to no feed, who need a simple and concentrated source of essential nutrients.



Grain Mixes

Provides required vitamins and minerals that may be missing from unfortified feeds or straight grains.



Forage-based Diets

Corrects and balances vitamin and mineral levels that may be inadequate or inconsistent in forages.

Flexible Feeding Options

Measured Feeding

Top-dress 2 oz by weight (3 Tablespoons) per day* onto regular grain or concentrate.

2 oz by Weight
(3 Tablespoons)



Free Choice

Set Purina® Free Balance® 12:12 supplement in a large tub or mineral feeder under a shelter or run-in shed.



If excessive consumption (more than 4 oz/day) occurs for longer than 2 days, remove access for 2 days, then return to free choice.

If overconsumption still occurs, follow directions for measured feeding.

*2-oz per day feeding rate is for a 1,000 lb mature horse at maintenance.

Guaranteed Analysis

Ash** (Max)	72.00%
Calcium (Ca) (Min)	12.00%
Calcium (Ca) (Max)	14.40%
Phosphorus (P) (Min)	12.00%
Salt (NaCl) (Min)	4.50%
Salt (NaCl) (Max)	5.50%
Sodium (Na) (Max)	2.30%
Sulfur (S) (Max)	1.10%
Magnesium (Mg) (Min)	1.20%
Potassium (K) (Min)	0.40%
Manganese (Mn) (Min)	3,400.00 ppm
Cobalt (Co) (Min)	9.00 ppm
Copper (Cu) (Min)	1,740.00 ppm
Iodine (I) (Min)	40.00 ppm
Selenium (Se) (Min)	35.00 ppm
Selenium (Se) (Max)	42.00 ppm
Zinc (Zn) (Min)	6,800.00 ppm
Iron (Fe) (Min)	4,300.00 ppm
Vitamin A (Min)	80,000 IU/lb
Vitamin D ₃ (Min)	8,000 IU/lb
Vitamin E (Min)	1,400 IU/lb

**Ash value represents the total mineral content of the product.

Ingredients

Monocalcium Phosphate, Dicalcium Phosphate, Calcium Carbonate, Corn Grits, Salt, Wheat Middlings, Cane Molasses, Sodium Selenite, Magnesium Oxide, Ferrous Sulfate, Mineral Oil, Colored with Iron Oxide, Zinc Oxide, Copper Sulfate, Vitamin E Supplement, Manganous Oxide, Potassium Chloride, Vitamin A Supplement, Vitamin D₃ Supplement, Natural Flavor, Artificial Flavor, Ethylenediamine Dihydroiodide, Cobalt Carbonate.

Supplement enlarged to show detail



For more information, contact your local Purina retailer or visit purinamills.com.

