



Show Cattle



Purina® Honor® Show Feed

Long Game™ 11 DX

Honor® Show Long Game™ 11 DX is a high-fiber, moderate protein feed for show cattle in it for the long-haul. An economical formula designed to stretch the feeding pattern and keep cattle fresh during a long show season

FEATURE

BENEFIT

Versatility and economical

- Versatile ration for long feeding periods.
- Simplified formula to reduce costs to exhibitors.

Highly palatable

- Hand-picked ingredients proven to promote intake and keep cattle on feed during a long feeding period.

Complements High Octane® Supplements

- Pair with Power Fuel® Extreme for added energy and fat deposition.
- Champion Drive® for muscle growth without fat loss.
- Ultra Full® and Depth Charge® for added depth, spring of rib and a robust middle.

Cottonseed hulls

- A very palatable roughage source providing consistent intake and a full appearance.

Medicated with Deccox® (decoquinate)

- For the prevention of coccidiosis.



FEED GREATNESS®

**Guaranteed Analysis:****ACTIVE DRUG INGREDIENTS**

Decoquinate0.00250%
(11.35 mg/lb)

For the prevention of coccidiosis in cattle (ruminating and non-ruminating calves and veal calves) by *Eimeria bovis* and *E. zuernii*

NUTRIENT**LEVEL**

Crude protein, min.....11.00%

This includes not more than 3.00% equivalent crude protein from non-protein nitrogen

Crude Fat, min.....3.00%

Crude Fiber, max.....20.00%

Calcium (Ca), min0.75%

Calcium (Ca), max1.25%

Phosphorus (P), min0.50%

Salt (NaCl), min0.50%

Salt (NaCl), max1.00%

Sodium (Na), max.....0.51%

Potassium (K), min0.50%

Selenium (Se), min.....0.40 ppm

Selenium (Se), max0.48 ppm

Vitamin A, min 4,000 IU/LB

Directions:

Feed at the rate of 2 lbs per 100 lbs of bodyweight to provide 22.7 mg Decoquinate per 100 pounds of body weight (0.5 mg/kg) per day. Feed at least 28 days during period of exposure to coccidiosis or when it is likely to be a hazard.

IMPORTANT**Follow these management practices:**

1. Monitor body condition of cattle on a regular basis.
2. Recommended feeding rates should be adjusted depending on cattle body condition.
3. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
4. Provide adequate feeder space for each animal.
5. Provide mineral and salt free choice.
6. Provide fresh, clean water near the feeding area.

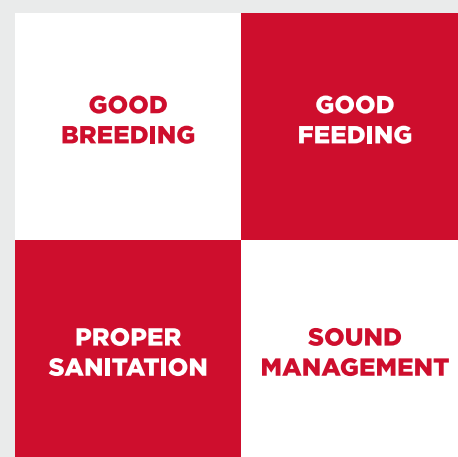
In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances and consequently, are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly managed feeding practices can increase the incidence of bloat in all cattle. If bloat occurs, please review feed management practices.

Warning: Do not feed to cows producing milk for human consumption.

Caution: Bentonite should not be used in decoquinate feeds. DO NOT FEED TO SHEEP DUE TO HIGH LEVELS OF SUPPLEMENTAL COPPER. Follow label directions: Feeding added selenium at levels in excess of 0.3 ppm in total diet is prohibited. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.



High Octane® supplements are specifically designed for livestock show animals. These supplements are part of the Honor® Show lineup of livestock show products.

**OUR WINNING PHILOSOPHY**

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.purinamills.com or call Purina Customer Service at 1-800-227-8941.

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Product Code: 3009950-506

Formula Code: 3HLY

** Product subject to regional availability.

Dealers/Sales: Check local price lists for availability.



FEED GREATNESS®