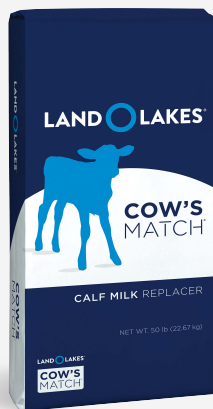


# LAND O LAKES® Cow's Match® ColdFront® and WarmFront® Calf Milk Replacers

Meet calves' nutritional needs through all weather conditions

## Cow's Match® ColdFront® Calf Milk Replacer

- ✓ Part of a full potential feeding program
- ✓ Formulated to meet calves' needs during cold weather



Cow's Match® ColdFront®

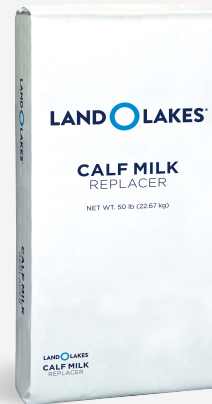


Cow's Match® ColdFront® Protein Blend



## Cow's Match® WarmFront® Calf Milk Replacer

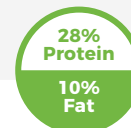
- ✓ Part of a full potential feeding program
- ✓ Formulated to meet calves' needs during warm weather



Cow's Match® WarmFront®



Cow's Match® WarmFront® Protein Blend



**PROTEIN BLEND**

Lower potential investment cost without sacrificing calf performance



### Establish a favorable gut microbiome

Probiotics and prebiotics help balance the gut microbiome to assist calves in breaking down nutrients for energy and addressing health challenges.



### Support intake and growth

Intake optimizing technologies, including a unique combination of essential oils and flavors, support weight gain and feed-to-gain ratio.<sup>1</sup> A special blend of fatty acids and amino acids allow for optimal energy utilization.



### Feed for the future

Full potential nutrition delivers a difference you can see in the hutch and the bulk tank. Research showed calves fed more nutrients from milk/milk replacer early in life are more likely to be productive as adult cows.<sup>2,3</sup>

<sup>1</sup> Land O'Lakes Answer Farm Research Studies: CT 06-2010; 16-2010; 01-2011, 08-2011.

<sup>2</sup> Soberon F and M.E. Van Amburgh 2013. The effect of nutrient intake from milk or milk replacer in pre-weaned dairy calves on lactation milk yield as adults: a metaanalysis of current data. J. Anim. Sci. 91:706-712.

<sup>3</sup> Overton M.W. et al. An economic comparison of conventional vs. intensive heifer rearing. Proceedings of 2014 Mid-South Ruminant Nutrition Conference.

## Seasonal Feeding

Transition between Cow's Match® WarmFront® and ColdFront® calf milk replacers to help optimize calf growth and performance.

In warmer weather, calves' energy needs are lower. Transitioning to Cow's Match® WarmFront® calf milk replacer can help support starter intake and feed efficiency during warmer temperatures.

In cooler temperatures, calves require more dietary energy for maintenance of body condition, optimal growth and immune function. Cow's Match® ColdFront® calf milk replacer delivers the ideal level of protein and energy to support calves during colder temperatures.






Feed Cow's Match® WarmFront® when temperatures moderate.

If feeding Cow's Match® WarmFront® with ClariFly® larvicide continue feeding for 30 days past fly season.

Transition back to Cow's Match® ColdFront® when temperatures drop.

### Feeding considerations:

-  Feed 4 quarts, 2 times daily or 3 quarts, 2-3 times daily, starting after colostrum feeding on day 1.\*
-  Always provide fresh, clean water beginning on day 2.
-  For optimal results, offer free-choice Purina® AMPLI-CALF® Starter Feed beginning on day 3.

\*Always follow label directions

Let's talk about a calf program to meet your farm goals.  
[loldmilkreplacer.com](http://loldmilkreplacer.com) or (800) 618-6455

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