

Product	Protein %	Fat %	Fiber %	Lysine %	Form	Medication	Withdrawal	Purpose
SHOW CATTLE FEED								
Under Control® 11 TXT	11	2	20	-	Textured	None	None	Lower energy, max fiber feed for managing weight and condition gain without sacrificing fill or muscle shape.
Fitters Edge® 13 DX	13	2.5	15	-	Textured	Deccox	None	Starting/growing show cattle. Great for show heifers. Pairs well with Power Fuel to make a finishing ration.
Full Range® 12 TXT DX	12	4	17	-	Textured	Deccox	None	Versatile and highly palatable. Great for calves during sale prep, or steers and heifers being fed for show.
Finishing Touch® 12 DX	12	4	15	-	Textured	Deccox	None	Finishing ration for steers; high energy; contains Propel® extruded energy particle.
Grand 4-T-FYER™	32	6	27.5	-	Textured	None	None	Concentrate for custom show cattle mixes; mix with local ingredients at inclusion rate of 15-20%.
Long Game™ 11 DX	11	3	20	-	Textured	Deccox	None	High-fiber, moderate protein feed with less bells and whistles makes it economical and highly versatile. (only regionally available)
SHOW PIG FEED								
First Wean® 219 CDX50	23	7	3.5	1.8	Pellet	CDX	42 Days	For young pigs weighing 12-15 lbs.
First Wean® 319 DEN35	20	8	3.5	1.5	Pellet	DEN	2 Days	For newly weaned pigs weighing 15-25 lbs.
Showpig 19P BMD	19	5	4	1.25	Pellet	BMD	None	Fed as sole ration to pigs weighing over 25 lbs or can be mixed Show Pig 14P BMD get desired nutrient profile.
Showpig 14P BMD	14	6	5	0.75	Pellet	BMD	None	Designed to stretch the feeding pattern or mellow out tighter wound pigs. Advanced fiber sources to maintain digestive health and shape of rib. Blends well with Show Pig 19P BMD to get desired nutrient profile.
Showpig BASE	30	9	2.5	2.8	Meal	None	None	Concentrate for custom mixing show pig feeds for pigs weighing 15-100 lbs. To be used in conjunction with Show Pig Mixer.
Showpig MIXER	28	4	2.5	2.8	Meal	None	None	Sole concentrate for custom mixing of show pig feeds for pigs weighing 100+ lbs. Used in conjunction with Show Pig Base to make starter and early grower rations up to 100 lbs.
SHOW LAMB FEED								
Showlamb Creep 20 DX	20	5	10.5	-	Pellet	Deccox	None	Creep feed designed for ultimate lean gain in nursing lambs.
Lamb and Goat Creep 15 DX	15	5.5	12	-	Pellet	Deccox	None	Creep feed designed to maximize shape and bloom in lambs and kids. Excellent for sale prep.
Showlamb GR 15 DX TXT	15	4	8.5	-	Textured	Deccox	None	Clear cut winner for feeding today's power market lambs. Higher energy, for appropriate cover and faster growth.
Showlamb Stretch 17 TXT DX	17	2.5	15	-	Textured	Deccox	None	Elevated fiber and protein to support optimal shape in easy-fleshing market sheep and breeding ewes.
Grand Lamb Mixer DX	41.5	1.5	7.5	-	Pellet	Deccox	None	Concentrate for custom mixing show lamb feeds.
SHOW GOAT FEED								
Lamb and Goat Creep 15 DX	15	5.5	12	-	Pellet	Deccox	None	Creep feed designed to maximize shape and bloom in lambs and kids. Excellent for sale prep.
Show Goat BTW 15 DX TXT	15	6	8.5	-	Textured	Deccox	None	A complete, textured feed formulated with high energy and premium proteins to support optimal growth and show-ring performance.
Show Goat GR 17P DX	17	3	20	-	Pellet	Deccox	None	Highly palatable and versatile. Formulated for heavier muscled, heavier structured market goats as well as providing an optimal look in breeding does.
HIGH OCTANE® SHOW SUPPLEMENTS								
Champion Drive™	32	5	6	2	Pellet	None	None	Adds definition and shape to top.
Fitter® 35	35	2.5	7	2.5	Pellet	None	None	Supports muscling and helps to trim body fat.
Fitter® 52	52	2	5	4	Pellet	None	None	Formulated to affect leanness and promote muscle synthesis and definition.
Golden Ticket®	16.5	6	7.5	0.85	Extruded Particle	None	None	Nutrient-packed formula promotes bloom and growth.
Power Fuel®Extreme	12	31	6	0.5	Extruded Particle	None	None	Unique, hi-fat supplement with improved palatability and consistent intake. Provides energy and promotes fat deposition.
Heavy Weight®	8	70	0.1	0.6	Powder	None	None	Softens muscle and promotes healthy hair and skin.
Depth Charge®	9	1.5	25	0.4	Pellet	None	None	Creates fill and volume improving rib shape.
Ultra Full®	14	1	29	0.82	Pellet	None	None	Helps support lower body and flank fill through progressive expansion design.
Powerfill®	26	12	6	1.85	Meal	None	None	Weight management tool to help slow growth and keep pigs looking great (swine only).
Alleviate®	16	4	10	0.75	Pellet	None	None	Formulated to support gastric and ruminal health for optimal performance.
Safety Net™	12	2	10	N/A	Pellet	None	None	Keeps cattle eating and drinking during periods of stress.

SHOW CATTLE FEED

Under Control[®] 11 TXT

Designed for when you have one at "12 o'clock" and don't want to get to 12:30. Under Control[®] is formulated with NO corn, NO beet pulp, and is high in fiber and roughage making it perfect for heifers and steers that need to be "cooled down". The protein to energy ratio has been widened and added bypass protein sources incorporated to maintain muscle shape and help avoid a dull, deflated look during a period of reduced energy intake.

Fitter's Edge[®] 13 DX

The versatility of this ration makes this the "tried-and-true" staple of the Honor[®] Show lineup. Providing flexibility from start to finish, Fitter's Edge[®] can be fed as a complete ration to grow and develop show cattle. Formulated with 13% protein and moderate levels of energy and fiber. Can be used to help "stretch one out" without losing rib shape and condition.

Full Range[®] 12 TXT DX

Full Range[®] offers superior palatability and versatility with a 12% protein, 4% fat, and 17% fiber formula and ingredients hand-picked to provide early bloom. This ration works excellent for prepping calves for sale, but also allows exhibitors to "run with the big dogs" when used as the base feed for finishing market steers and developing breeding heifers.

Finishing Touch[®] 12 DX

Finishing Touch[®] is designed to get the ideal degree of finish on cattle when time is of the essence. Containing Purina's proprietary extruded nugget, the energy density of Finishing Touch[®] allows animals to consume more calories in fewer total pounds of feed. This is especially helpful when heat stress may be negatively impacting feed intake and weight gain. Formulated with fiber sources such as cottonseed hulls to provide a full, robust look through the center body.

Grand 4-T-Fyer[®]

Grand 4-T-Fyer[®] is a blended concentrate intended to be mixed with local grains to create custom diets for show cattle. Energy-packed — including an extruded energy particle. Mix with locally available grains to give whatever look or nutritional profile desired. Use Grand-4-T-Fyer[®] as the foundation of your feed program to take it in whatever direction you desire!

SHOW PIG FEED

First Wean[®] 219 CDX50

First Wean[®] 219 is a Phase 1 starter feed manufactured in a micro-pellet for pigs up to 15 pounds. Budget 1 bag per litter of this starter to add shape and bloom early and give show pigs the head-start they need to compete at sale time and in the show ring. Contains the most cutting-edge, research proven, combination of micro ingredients on the market to keep your pigs' digestive system and overall health at peak condition.

First Wean[®] 319 DEN35

Plan to use 2-3 bags per litter of this micro-pellet, phase 2 starter as you progress your pigs through weaning and into sale time. First Wean[®] 319 contains lactose to make for a seamless transition from 219 and sow's milk to 319 alone. Enhanced with palatability-promoting flavors to improve intake and enhance bloom. Contains the most cutting-edge, research proven, combination of micro ingredients on the market to keep your pig's digestive system and overall health at peak condition.

Showpig 19P BMD

Showpig 19P BMD is a pelleted feed formulated with the highest quality sources of protein and energy to push young pigs to meet their full genetic potential. Showpig 19P BMD blends well with Showpig 14P BMD to easily adjust nutrient levels throughout the feeding period.

Showpig 14P BMD

Showpig 14P BMD is a pelleted feed, formulated with lower levels of protein and energy to stretch the feeding pattern. Unique fiber sources in Showpig 14P BMD work to maintain digestive health and promote rib shape and depth of flank. Blends well with Showpig 19P BMD to easily adjust nutrient levels throughout the feeding period.

Showpig Base

Blend Showpig Base with local corn, soybean meal, fat sources and Showpig Mixer to make an economical ration that still meets the needs of a progressive, show-focused operation. Contains lactose, making it perfect for custom starter diets and a smooth transition from sow's milk to solid feed. Easy mixing instructions and examples of formula recipes.

Showpig Mixer

Showpig Mixer is a diverse meal-based mixer that can be used to make high quality show pig feeds for pigs weighing 40 pounds and up. When used in conjunction with Showpig Base, can be used to make gestation, lactation, and pre-weaning rations. Includes the most cutting-edge, research proven, combination of micro ingredients on the market to keep you pig's digestive system and overall health at peak condition.

SHOW LAMB FEED

Showlamb Creep 20 DX

This high-protein creep feed maximizes skeletal growth in lambs. Manufactured into a 1/8" mini-pellet, this feed extremely palatable — young lambs devour this feed. Use it in breeding sheep that need the added stretch and frame during a long show season. Or in market lambs that are early maturing or will be fed longer before their focal show.

Lamb and Goat Creep 15 DX

This high energy, high fat, moderate protein formula is perfectly suited for creeping sheep and/or goat operations looking for early bloom at weaning and sale time. The 1/8" mini pellet makes this pellet easily consumed by young lambs and kids, promoting early intake and bloom. Excellent feed for harder-muscled lambs and kids that need some fat to smooth up the hip-loin junction but also need a complete pellet to avoid finicky sorting of added fat sources.

Showlamb GR 15 DX TXT

If you're looking for the ultimate feed for your heavy muscled market lamb that will play at the highest levels, look no further. Those with intensive exercise programs, lean in here. Textured, versatile and highly palatable, feeding winners in droves all over the U.S.

Showlamb Stretch 17 TXT DX30

Formulated to support proper muscle and fat composition of easy-fleshing market sheep. Ample fiber and protein to support an optimal look in breeding ewes.

Grand Lamb Mixer DX

Concentrate specially formulated to meet the needs of show lambs and is easily blended with local grains to create custom diets for all types of lambs. Nutrient dense, yet highly palatable to avoid sorting in custom diets.

SHOW GOAT FEED

Lamb and Goat Creep 15 DX

This high energy, high fat, moderate protein formula is perfectly suited for creeping sheep and/or goat operations looking for early bloom at weaning and sale time. The 1/8" mini pellet makes this pellet easily consumed by young lambs and kids, promoting early intake and bloom. Excellent feed for harder-muscled lambs and kids that need some fat to smooth up the hip-loin junction but also need a complete pellet to avoid finicky sorting of added fat sources.

Show Goat BTW 15 DX TXT

The combination of elevated energy, premium proteins, added palatants and the backing of the biggest names in the show goat game makes this feed the ultimate choice for today's competitors

Show Goat GR 17P DX

Versatile feed formulated to feed today's heavier muscled, heavier structured goats. Highly palatable and formulated with ample fiber and protein to support an optimal look in breeding does.

HIGH OCTANE[®] SUPPLEMENTS

Champion Drive[™]

The most utilized and undisputed champion of protein supplements for maximizing muscle definition over extended periods of time. Its complementary formulation allows Champion Drive[™] to be easily paired with all the Honor[®] Show base feeds. This nutritionally supreme supplement is safe for all species and will provide building blocks to fully express your animals genetic potential.

Fitter[®] 35

Fitter[®] 35 is a high protein, low energy formula designed to help maintain muscle definition during a period of high caloric intake. Safe for all species, Fitter[®] 35 can be used to improve or maintain leanness over an extended period of time, particularly when animals are not being limit-fed. Works to remove fat from front to back, trim up the front-end, restore femininity, and "amp-up" overall shape in all species.

Fitter[®] 52

By aggressively burning fat, the high protein formula in Fitter[®] 52 defines a sleek front-end, affects leanness and promotes muscle definition in all species. Use Fitter[®] 52 as a supplement, not a substitute — caloric intake helps this product be more effective. The unique sources and combinations of protein in Fitter[®] 52 allow it to provide maximum results in a short amount of time. Use Fitter[®] 52 to develop and maintain the crisp silhouette needed in the showing.

Golden Ticket[®]

Golden Ticket[®] optimizes both muscle synthesis and overall bloom. The extruded particle formulation makes this product calorie-dense and supremely palatable. Golden Ticket[®] is complete in its formulation and versatile enough to use as a supplement to add shape and bloom or feed it alone as a creep or show/sale prep ration to young lambs and goats. Lower protein and increased fat in this formula creates a more subtle, mellow shape than higher-protein supplements. A crowd-favorite for heifers, ewes, and doe feeding programs immediately prior to and leading up to the show. Safe and effective for all species.

Power Fuel[®] Extreme

High Octane Power Fuel[®] Extreme's improved formula is designed with performance and palatability in mind, making it the supreme fat show supplement on the market. Power Fuel[®] Extreme is manufactured using a unique extrusion process that creates a high-quality, energy-dense particle that is easily digested by the animal. Use Power Fuel[®] Extreme to promote fat cover and finish in market animals, create bloom in breeding and sale animals, and supply calories and energy to animals on intense exercise programs.

Heavy Weight[®]

Heavy Weight[®] is a very high energy supplement that can be used in all species to provide quick bloom, soften muscle, and promote healthy skin and hair. It's 70% fat formula comes in a powder form that can be fed as-is or mixed with water and drenched or poured over feed. A first-choice fat product for hog feeders but can also be used to effectively administer fat by drenching to sheep, goats, and cattle.

Depth Charge[®]

The unique blend of highly digestible fiber sources in Depth Charge[®] promote a full, robust "spring of rib", particularly when viewed from the rear of the animal. Works to maintain a full appearance when animals are being limit-fed to manage weight gain. Depth Charge[®] is extremely palatable to all species and promotes optimal feed intake and digestive health.

Ultra Full[®]

Ultra Full[®] promotes fill in the lower rib and flank area like no other supplement on the market. It's blend of fiber sources linger in the digestive tract slowly expanding the lower gut to emphasize depth of body and flank. This low-fat, high fiber pelleted formula allows for prolonged used in all species without laying down fat.

Powerfill[®]

Specifically formulated to meet the needs of show pigs, Powerfill[®] is a high protein, high fiber, fully fortified supplement that can also be fed as a complete feed to aid in weight management of pigs without losing muscle or rib shape. High in lysine to help chisel and shape jawl and throat without losing needed rib shape.

Alleviate[®]

The proprietary ingredients contained in Alleviate[®] are exclusive to Purina[®] and help animals stay on feed and avoid digestive upsets. Alleviate[®] comes in pelleted form and promotes optimal gut health in hogs and maintains a more stable, healthier pH in ruminant digestive tracts. Safe to use throughout the feeding period and especially helpful during times of stress (transport, heat, estrus, etc) to calm the digestive tract and keep animals eating.

Safety Net[™]

Show cattle spend a majority of their career exposed to transitional stress: frequent changes in environment, transportation, weather extremes, and extended time on the show circuit can all lead to reduced performance and eye-appeal. High Octane[®] Safety Net[™] is specifically formulated to keep your animals eating, drinking and looking ring-ready every day, especially show day!