



BREEDER 16 ARS



ANTLER ADVANTAGE[®]



DEER FEED



WHAT IT IS...

A complete, nutrition-packed, 16%-protein, pelleted ration with the Purina[®] Advanced Rumen Support System designed to be fed to deer in confinement. It is also suitable to be used as a creep feed and weaning ration for fawns.

FEATURES AND BENEFITS

PURINA[®] ADVANCED RUMEN SUPPORT SYSTEM

- Seaweed-derived calcium supports rumen health by helping manage rumen pH
- Prebiotic aids beneficial rumen microbial populations for optimal digestion

POWER-PACKED NUTRITIONAL PACKAGE OF PROTEIN AND ENERGY WITH IDEAL AMOUNTS AND RATIOS OF VITAMINS AND MINERALS

- Helps support strong antler growth, density and strength
- Aids reproductive success and enhanced body growth
- Provides critical nutrients to aid fertility
- Supports milk production and milk quality to help produce strong, healthy fawns with high survival rates
- Helps deer maintain good health and productivity during periods of environmental stress

COMPLETE FEED FOR DEER IN CONFINEMENT

- High in fiber, so it is convenient and usually not necessary to feed hay free-choice

NUTRITIONALLY BALANCED

- Deer get the nutrition they need in one feed
- Helps support strong overall health

STRONG MOLASSES AND APPLE FLAVORS

- For optimal feed intake
- Consistent taste to attract deer to the feed so they receive the benefit of a balanced diet

BACKED BY RESEARCH

- Scientific research studies are performed at the Deer Research Unit at our 1,263-acre Purina Animal Nutrition Center

FORMULATED WITH PROPRIETARY PURINA[®] CONSTANT NUTRITION[®] FORMULATION TECHNOLOGY

- Consistent manufacturing quality from batch to batch

FEEDGUARD[®] QUALITY ASSURANCE MANUFACTURING

- Includes near Infra-Red Reflectance (NIR) technology to measure and compensate for the actual nutrient levels in ingredients
- Helps ensure consistent levels of nutrients in the feed



PURINA
ANTLER
ADVANTAGE[®]

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GUARANTEED ANALYSIS

Crude Protein (Min)	16.00%
Crude Fat (Min)	2.10%
Crude Fiber (Max)	17.10%
Calcium (Ca) (Min)	0.75%
Calcium (Ca) (Max)	1.25%
Phosphorus (P) (Min)	0.50%
Salt (NaCl) (Min)	0.25%
Salt (NaCl) (Max)	0.75%
Potassium (K) (Min)	0.65%
Vitamin A (Min)	3,000 IU/lb

Ruminant Meat and Bone Meal Free.
 Contact local manufacturing plant for current feed tag.

CAUTION

DO NOT feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.



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HOW TO FEED

This feed was developed to provide balanced nutrition for whitetail deer, mule deer and exotic deer in confinement. It can also be fed to free ranging animals when forage in the native habitat may be limited.

1. Feed free-choice to deer. Consumption will vary according to age, sex, climate, and physiological state but should be in the range of two to four pounds per 100 pounds of body weight.
2. It is usually not necessary to feed hay free-choice with this product. If behavioral problems are evident, feed about 0.25 pounds of hay per 100 pounds of body weight three times per week.
3. Purina[®] Antler Advantage[®] Deer Breeder 16 ARS feed can be fed free-choice as a creep feed to fawns. Target consumption should be about one pound per 100 pounds of body weight until weaning.
4. Purina[®] Antler Advantage[®] Deer Breeder 16 ARS feed can be used as a complete weaning ration for fawns. Feed free-choice along with good quality hay after weaning. Once calves and fawns are eating pellets, feed hay only sparingly as described above for adults.

IMPORTANT CONSIDERATIONS

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of the management practices.
2. Provide a source of fresh, clean water at all times.
3. Provide salt free-choice.
4. When changing rations, the change should be made by gradually increasing the amount of new feed and decreasing the amount of old feed over a period of 7-10 days.
5. Consult your veterinarian for recommended herd health and parasite control programs.

FOR MORE INFORMATION VISIT WILDLIFE.PURINAMILLS.COM OR CALL 1-800-227-8941
 FOR THE INDEPENDENT FEED RETAILER NEAREST YOU. ONLY AVAILABLE IN SELECT MARKETS.