



Show Cattle



Purina® Honor® Show Feed

Under Control™ 11 TXT

Designed for when you have one at “12 o’clock” and don’t want to get to 12:30, Under Control® is formulated with NO corn, NO beet pulp, and is high in fiber and roughage making it perfect for heifers and steers that need to be “cooled down”. The protein to energy ratio has been widened and added bypass protein sources incorporated to maintain muscle shape and help avoid a dull, deflated look during a period of reduced energy intake.

FEATURE

BENEFIT

NO Corn, NO Beet pulp

Reduced starch and sugar content designed to reduce energy density and maintain structural integrity.

High fiber, moderate energy feed

Designed to help maintain show calves that have reached their optimum weight, rib shape and body condition.

Unique protein profile

Maintains shape and bloom during periods of reduced weight gain and body condition management.

Oats & Barley

Helps provide correct nutrition for finish and appearance.

Versatile

Can be fed to growing steers and heifers and used as a weight management tool.

Zinpro® Availa® 4 Minerals

- Balanced combination of zinc, manganese, copper and cobalt.
- Provides critical, highly bioavailable minerals that help support immune function and hoof integrity.

Peleton® Yeast Feed Additive

- Thermal stable yeast encapsulation maintains effectiveness of yeast during pelleting.
- Optimized feed digestibility, supporting feed intake, and animal performance from *Saccharomyces cerevisiae* yeast.
- PMI Fulfill® Feed Additive Mannans (MOS) and beta-glucans support gut integrity and immune-competence.



FEED GREATNESS®



Under Control™ 11 TXT

Guaranteed Analysis:

NUTRIENT	LEVEL
Crude Protein, min	11.00%
Crude Fat, min	2.00%
Crude Fiber, max	20.00%
Calcium (Ca), min	0.55%
Calcium (Ca), max	1.05%
Phosphorus (P), min	0.30%
Salt (NaCl), min	0.15%
Salt (NaCl), max	0.65%
Sodium (Na), max	0.51%
Potassium (K), min	0.65%
Selenium (Se), min	0.44 ppm
Selenium (Se), max	0.53 ppm
Vitamin A, min	3,520 IU/LB

Directions:

Honor® Show Under Control™ 11 feed is designed to be fed at 1-2% of body weight per head per day along with free-choice hay or forage to cattle for managing weight gain and/or body condition. If cattle have not been receiving a moderate energy diet, Honor® Show Under Control™ 11 feed should start being offered at 1% of body weight per head per day and increased gradually to the desired fed rate along with free-choice hay or forage. Always allow free access to plenty of clean, fresh water at all times.

Follow these management practices:

1. Monitor body condition of cattle on a regular basis.
2. Recommended feeding rates should be adjusted depending on cattle body condition.
3. When making a ration change, allow 7 to 10 days for animals to adjust to the new ration.
4. Provide adequate feeder space for each animal.
5. Provide mineral and salt free choice.
6. Provide fresh, clean water near the feeding area.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances and consequently, are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly managed feeding practices can increase the incidence of bloat in all cattle. If bloat occurs, please review feed management practices.

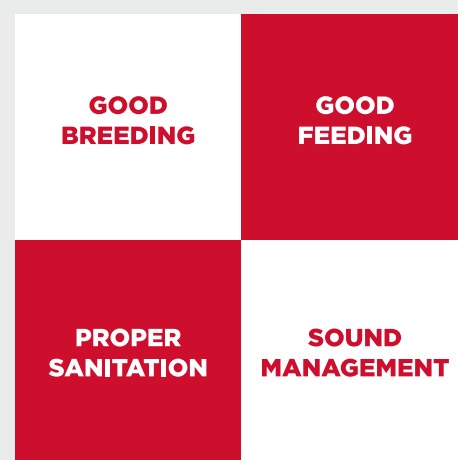
Caution: Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals.



High Octane® supplements are specifically designed for livestock show animals. These supplements are part of the Honor® Show lineup of livestock show products.



OUR WINNING PHILOSOPHY



Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.purinamills.com or call Purina Customer Service at 1-800-227-8941.

Visit our website at www.purinamills.com

Product Code: 3009740-506
Formula Code: 38XV



FEED GREATNESS®