



ANTLER ADVANTAGE[®]



DEER FEED



WHAT IT IS...

A palatable 20%-protein, pelleted ration with the Purina[®] Advanced Rumen Support System designed to supplement the diets of multiple species of free-ranging wild herbivores in native habitat.

FEATURES AND BENEFITS

PURINA[®] ADVANCED RUMEN SUPPORT SYSTEM

- Seaweed-derived calcium supports rumen health by helping manage rumen pH
- Prebiotic aids beneficial rumen microbial populations for optimal digestion

BALANCED NUTRITION

- Higher in protein than most grasses and browse species in native habitat
- Contains a vitamin and mineral package including Vitamins A, D & E, phosphorus and trace minerals

HIGHLY PALATABLE

- Unique blend of nutritious ingredients
- Readily accepted by wild herbivores

CONVENIENT

- One feed that can be fed to multiple species including wild sheep
- Can be fed in a feeder or the 3/8" cube can be fed on the ground

EFFECTIVE

- Supplies essential nutrients to improve diets and support productivity of wild herbivores when nutrients available from the native habitat may be limiting due to climatic conditions, overstocking, and other stressful situations

BACKED BY RESEARCH

- Scientific research studies are performed at the Deer Research Unit at our 1,263-acre Purina Animal Nutrition Center

FORMULATED WITH PROPRIETARY PURINA[®] CONSTANT NUTRITION[®] FORMULATION TECHNOLOGY

- Consistent manufacturing quality from batch to batch

FEEDGUARD[®] QUALITY ASSURANCE MANUFACTURING

- Includes near Infra-Red Reflectance (NIR) technology to measure and compensate for the actual nutrient levels in ingredients
- Helps ensure consistent levels of nutrients in the feed



PURINA
ANTLER
ADVANTAGE[®]



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GUARANTEED ANALYSIS

Crude Protein (Min)	20.00%
Crude Fat (Min)	2.00%
Crude Fiber (Max)	16.00%
Calcium (Ca) (Min)	1.20%
Calcium (Ca) (Max)	1.70%
Phosphorus (P) (Min)	0.90%
Salt (NaCl) (Min)	0.50%
Salt (NaCl) (Max)	1.00%
Potassium (K) (Min)	0.50%
Vitamin A (Min)	8,000 IU/LB

Ruminant Meat and Bone Meal Free.
Contact local manufacturing plant for current feed tag.

CAUTION

Store in a dry, well-ventilated area free from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

HOW TO FEED

This feed was developed to provide year-round balanced nutrition to deer, antelope, exotic deer and wild sheep as a supplement to native habitat and or pasture.

1. Feed free-choice. Consumption will vary according to age, sex, climate, and physiological state but should be in the range of one to three pounds per 100 pounds of body weight.
2. If forage becomes limiting, supply good quality legume or grass hay depending on species being fed.
3. This feed is a supplement designed to be fed with access to native habitat. It is not a complete diet. If fed in confinement, always provide free-choice access to good quality roughage.
4. For best results, feed free-choice in a covered trough or self feeder.

IMPORTANT CONSIDERATIONS

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions, and the quality of the management practices.
2. Provide a source of fresh, clean water at all times.
3. Wild sheep: provide salt free-choice.
4. Deer, antelope and wild goats: since consumption may vary among animals, supplying additional Purina[®] AntlerMax[®] Premium Deer Mineral is a good practice.
5. When changing rations, the change should be made by gradually increasing the amount of new feed and decreasing the amount of old feed over a period of 7-10 days.
6. Consult your veterinarian for recommended herd health and parasite control programs.



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FOR MORE INFORMATION VISIT WILDLIFE.PURINAMILLS.COM OR CALL 1-800-227-8941
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