

PURINA



# Powerful Performance. Winning Results.



## Full Control®

**The best is back!** New and improved Honor® Show Chow® Full Control™ cattle feed is a textured ration that maintains body condition and helps create fill in show cattle. Honor® Show Chow® Full Control™ feed can be used for heavily-muscled steers, growing/developing show heifers and managing weight gain in steers that have reached optimal finish.

This uniquely formulated, versatile ration provides flexibility in your feeding program for both steers and heifers. Gain Full Control of your feeding program today and put your best calves on Honor® Show Chow® Full Control™ feed.

FEATURES	BENEFITS
High fiber, moderate energy feed	<ul style="list-style-type: none"> <li>Designed to help maintain show calves that have reached their optimum weight and body condition.</li> </ul>
Low corn formula	<ul style="list-style-type: none"> <li>Full feed option to develop cattle at a slower pace to help manage condition and promote a fresh appearance.</li> </ul>
Oats & Barley	<ul style="list-style-type: none"> <li>Helps provide correct nutrition for finish and appearance.</li> </ul>
Versatile	<ul style="list-style-type: none"> <li>Can be fed to growing steers and heifers and used as a weight management tool.</li> </ul>
	<ul style="list-style-type: none"> <li>Balanced combination of zinc, manganese, copper and cobalt.</li> <li>Provides critical highly-available minerals that helps support immune response which is critical for traveling show cattle health.</li> <li>Helps support growth and muscle development – allows cattle to reach their full genetic potential.</li> </ul>
	<ul style="list-style-type: none"> <li>Research has shown that TASCOS® helps lower body temperature during heat stress – helping keep animals on feed.</li> </ul>
	<ul style="list-style-type: none"> <li>A true, fully fermented yeast culture developed specifically for optimum animal nutrition. Research proven, Diamond V® has a unique ability to enhance ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria.</li> </ul>
PuriFerm™	<ul style="list-style-type: none"> <li>A uniquely formulated fungal enzyme ingredient containing both Aspergillus oryzae and Aspergillus niger. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.</li> </ul>

Regional Availability



Visit our website to download this product form.

[www.HonorShowChow.com](http://www.HonorShowChow.com)

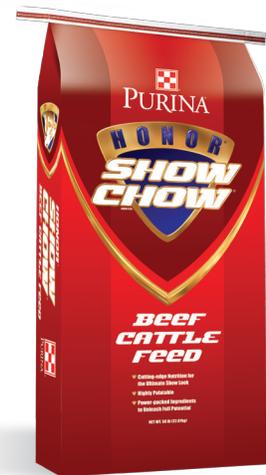
Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at [www.HonorShowChow.com](http://www.HonorShowChow.com) or call Purina Customer Service at 1-800-227-8941

# Full Control™

## GUARANTEED ANALYSIS

Crude protein, %	(min)	11.00
Crude fat, %	(min)	3.00
Crude fiber, %	(min)	20.00
Calcium (Ca), %	(min)	0.55
Calcium (Ca), %	(max)	1.05
Phosphorous (P), %	(min)	0.30
Salt (NaCl), %	(min)	0.15
Salt (NaCl), %	(max)	0.65
Potassium (K), %	(min)	0.65
Selenium (Se), ppm	(min)	0.44
Copper (Cu), ppm	(min)	35.00
Zinc (Zn), ppm	(min)	113.00
Vitamin A, IU/lb	(min)	3,520
Vitamin D <sub>3</sub> , IU/lb	(min)	200
Vitamin E, IU/lb	(min)	10



## FEEDING DIRECTIONS

Honor® Show Chow® Full Control™ feed is designed to be fed at 10–12 lbs. per day along with freechoice hay or forage to market cattle for managing weight gain. If cattle have not been receiving a moderate energy diet, Honor® Show Chow® Full Control™ feed should be offered gradually at 5 to 7 lbs. per day along with adequate quantities of forage. Gradually increase the amount of Honor® Show Chow® Full Control™ feed until cattle are being fed the desired amount.

Always allow free access to plenty of clean, fresh water at all times.  
**DO NOT FEED TO SHEEP DUE TO HIGH LEVELS OF COPPER**

### Follow these management practices:

1. When making a ration change, allow 7-10 days for animals to adjust to the new ration.
2. Provide a source of fresh, clean water at all times.
3. Do not allow fine material to accumulate in feeders.
4. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet and moldy.
5. When fed from a self-feeder, adjust feeder to minimize quantity of feed accumulating in trough.
6. Cattle should be vaccinated against enterotoxemia.
7. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
8. Provide plain salt and Purina Wind & Rain® All Season mineral free choice.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all cattle. If bloating does occur, the above management practices should be reviewed.

### Caution:

Store in a dry area away from insects. Do not feed moldy or insect-infested feed.

## THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina® Winning Philosophy program will help you step into the spotlight.

- 1. GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.
- 2. GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can't become a Grand Champion without the best nutrition.
- 3. SOUND MANAGEMENT:** A clean environment minimizes stress and aims to improve average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.
- 4. PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only support your animal's growth and development, but also increase its potential of winning on the show circuit.

**POWER IN PERFORMANCE**  
We know the best way to help you realize your dreams starts by employing a Winning Philosophy:

# WINNING PHILOSOPHY

<b>BETTER BREEDING</b> <ul style="list-style-type: none"><li>- Genetic Potential</li><li>- Selection</li><li>- Conformation</li><li>- Soundness</li></ul>	<b>BETTER MANAGEMENT</b> <ul style="list-style-type: none"><li>- Cleanliness</li><li>- Showmanship</li><li>- Consistent Feed Times</li><li>- Daily Prep</li></ul>	<b>BETTER FEEDING</b> <ul style="list-style-type: none"><li>- Consistent Intake</li><li>- Optimum Growth</li><li>- Body Condition</li><li>- Bloom &amp; Finish</li></ul>	<b>BETTER HEALTH</b> <ul style="list-style-type: none"><li>- Vaccination</li><li>- Proper Sanitation</li><li>- Health Program</li><li>- Veterinary Care</li></ul>
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