

Purina® IMPACT® Professional Senior Horse Feed

COMPLETE FEED WITH HAY BUILT IN FOR SENIOR HORSES

COMPLETE FEED

High-quality forage built in to replace the hay or pasture in your senior horse's diet.

PROTEIN, VITAMIN & MINERAL FORTIFICATION

Designed to meet the needs of the aging horse.

ADDED FAT AND HIGHLY DIGESTIBLE FIBER

Provides necessary calories for the senior horse.

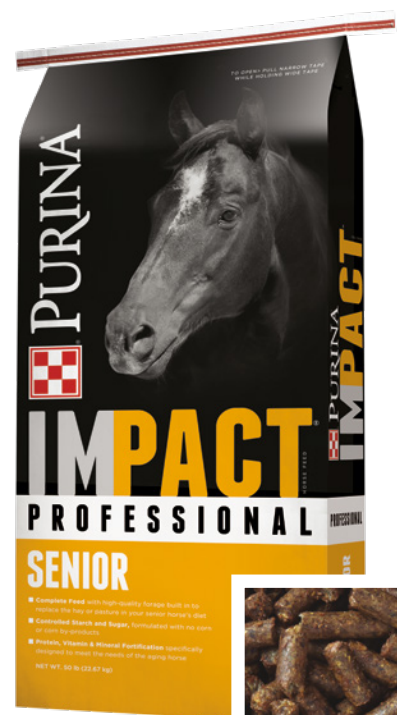
CONTROLLED STARCH AND SUGAR

Formulated with no corn or corn by-products.

FORMULATED BY PH.D. EQUINE NUTRITIONISTS

Ingredients proven through time and research to support overall horse health and performance.

Water may be added prior to feeding to soften feed.



PERFORMANCE WHEN IT COUNTS

Since 1894, Purina has been helping horses live up to their fullest potential. IMPACT® Professional Senior Horse Feed delivers premium nutrition that is optimized for your senior horse to meet the demands of the equine professional. See the difference IMPACT® Professional feeds can make with your horses.

GUARANTEED ANALYSIS

Crude Protein (min).....	14.00%	Neutral Detergent Fiber (NDF) (max)	40.00%	Phosphorus (P) (min)	0.45%
Lysine (min).....	0.60%	Starch (max)	11.00%	Copper (Cu) (min)	50.00 ppm
Crude Fat (min).....	5.00%	Sugars (max)	7.00%	Selenium (Se) (min).....	0.30 ppm
Crude Fiber (max).....	18.50%	Calcium (Ca) (min)	0.70%	Zinc (Zn) (min).....	180.00 ppm
Acid Detergent Fiber (ADF) (max)	23.00%	Calcium (Ca) (max)	1.20%	Vitamin A (min).....	2,800 IU/lb
				Vitamin E (min).....	100 IU/lb

For more information, contact your local Purina retailer or visit purinamills.com/horse-feed.



FEED GREATNESS®