



**BREEDER
TEXTURED 16-5**



ANTLER ADVANTAGE™

DEER FEED



WHAT IT IS...

A complete, nutrition-packed, 16%-protein, 5% fat textured ration designed to be fed as a complete feed to deer in confinement. It is also suitable to be used as a creep feed and weaning ration for fawns. The proprietary blend of protein sources supports top performance to promote antler growth, reproductive success, abundant milk production and assure optimum growth and healthy development in young. It is a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for antler density and strength, optimum reproductive performance and healthy young.



FEATURES

- MULTIPLE PROTEIN SOURCES
- HIGH QUALITY INGREDIENTS, VITAMIN AND MINERAL SOURCES
- COMPLETE FEED
- HIGHLY PALATABLE AS A RESULT PROPRIETARY FLAVORINGS

BENEFITS

ANTLER SIZE AND MASS - Promotes antler growth by improving protein quality. The unique digestive tract of deer reduces the quality of most proteins by breaking them down too quickly and diluting their value for antler growth. Optimum blend of high-quality proteins deliver a high concentration of amino acids needed by the growing antler.

DEVELOPS EXCEPTIONAL BODY SIZE - High-quality protein helps build muscle for body growth.

OPTIMAL REPRODUCTIVE PERFORMANCE AND STRONG HEALTHY YOUNG - Provides critical nutrients to help assure fertility. Supports milk production and milk quality. Helps produce strong, healthy young that thrive.

OPTIMAL ANTLER GROWTH, DENSITY AND STRENGTH - A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth.

COMPLETE PACKAGE OF PROTEIN, ENERGY, VITAMINS AND MINERALS - Fortified with the right balance of minerals to enhance performance and antler production.

PALATABILITY - Formulated with external molasses to ensure consistent taste and enhanced palatability.

CONSISTENT QUALITY FROM BATCH TO BATCH - Formulated using Purina® proprietary Constant Nutrition® Formulation technology.



 **PURINA**

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GUARANTEED ANALYSIS

Crude Protein, not less than	16.00%
Crude Fat, not less than	5.00%
Crude Fiber, not more than	12.50%
Calcium (Ca), not more than	2.25%
Calcium (Ca), not less than	1.75%
Phosphorus (P), not less than	0.85%
Salt (NaCl), not less than	0.25%
Salt (NaCl), not more than	0.75%

Ruminant Meat and Bone Meal Free.

Contact local manufacturing plant for current feed tag.

CAUTION

DO NOT feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed.

Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.



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HOW TO FEED

This feed was developed to provide balanced nutrition for Whitetail deer, Mule deer and exotic species in confinement.

1. Feed free-choice to deer. Consumption will vary according to age, sex, climate, and physiological state but should be in the range of two to four pounds per 100 pounds of body weight.

2. It is necessary to feed hay with this product. Allow 0.25 to 0.5 lb of legume hay per 100 lb of body weight daily.

3. Antler Advantage™ Breeder Textured 16-5 can be fed free-choice as a creep feed to fawns. Target consumption should be about one pound per 100 pounds of body weight until weaning.

4. Antler Advantage™ Breeder Textured 16-5 can be used as a weaning ration for fawns. Feed free-choice along with good quality hay after weaning. Once fawns are eating pellets, feed hay as described above for adults.

IMPORTANT CONSIDERATIONS

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of the management practices.
2. Provide a source of fresh, clean water at all times.
3. Provide salt free-choice.
4. When changing rations, the change should be made by gradually increasing the amount of new feed and decreasing the amount of old feed over a period of at least 7 days.
5. This is a complete feed containing adequate levels of vitamins and minerals. However, since consumption may vary among animals supplying additional Purina® AntlerMax® Deer Mineral is a good practice.
6. Consult your veterinarian for recommended herd health and parasite control programs.

FOR MORE INFORMATION VISIT WWW.PURINAMILLS.COM OR CALL 1-800-227-8941

FOR THE INDEPENDENT FEED RETAILER NEAREST YOU. ONLY AVAILABLE IN SELECT MARKETS.