

**Application for Purina® Honor® Show Chow® and High Octane® Top Performers Award**  
 This program is subject to change or termination without prior notice.



*Only one award per application.  
 Show Ring rewards only. Rate of gain does not qualify.*

NAME \_\_\_\_\_ BIRTHDAY MONTH/DAY/YEAR \_\_\_\_\_

ADDRESS (No P.O. Box, Only Physical Address) \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PARENT/GUARDIAN NAME \_\_\_\_\_

FFA OR 4-H ORGANIZATION \_\_\_\_\_

DATE FEEDING BEGAN \_\_\_\_\_ LBS. FED \_\_\_\_\_

PURCHASED FROM PURINA DEALERSHIP NAME \_\_\_\_\_ LOCATION \_\_\_\_\_

NAME OF SHOW \_\_\_\_\_

LOCATION OF SHOW (City/State) \_\_\_\_\_ Date of Show (mm/dd/yy) \_\_\_\_\_

ANIMAL BREED (i.e. Southdown not Market Lamb) \_\_\_\_\_

PURINA DEALER \_\_\_\_\_

PRINT DEALER CONTACT (REQUIRED) \_\_\_\_\_

DEALER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE OF PURINA DEALER (REQUIRED) \_\_\_\_\_ DATE \_\_\_\_\_

PM DISTRICT NUMBER \_\_\_\_\_

PRINT NAME OF PURINA DEALER ACCT. MGR. OR SALES SPECIALIST \_\_\_\_\_

The submitted information is accurate and correct. In consideration for this Award Application being considered and accepted by Purina Animal Nutrition for the Award, I hereby authorize Purina Animal Nutrition to publish my name, photograph or videos of me and my property and all material I furnish until revoked by me in writing. Revocation shall not affect any material previously prepared. (Attach color photograph)

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE \_\_\_\_\_

SIGNATURE OF PARENT \_\_\_\_\_ DATE \_\_\_\_\_

**SELECT YOUR AWARD – HONOR® SHOW CHOW®**

**For NATIONAL & STATE Winners Only (Select One Item Only)**

- Softshell Jacket (Tailored Fit) (Please mark color and size)  
 Unisex Colors:  Grey  Grey/Green  Red/Grey  
 XS  S  M  L  XL  2XL  3XL  4XL
- Tall Colors:  Grey  
 Unisex Tall  LT  XLT  2XLT  3XLT  4XLT
- Ladies Colors:  Grey  Grey/Green  Grey/Rose  
 Ladies  XS  S  M  L  XL  2XL  3XL  4XL
- Youth Colors:  Grey  
 Youth  XS  S  M  L  XL

**For LOCAL, COUNTY, DISTRICT & REGIONAL Winners Only (Select One Item Only)**

- Clipper Jacket (Please mark color and size)  
 Unisex  Black  Purple  Red  
 XS  S  M  L  XL  2XL  3XL  4XL  
 Youth  S  M  L  XL
- V-Neck Windshirt (Please mark color and size)  
 Unisex  Black/Red  Grey  Red/White  
 XS  S  M  L  XL  2XL  3XL  4XL  
 Youth  XS  S  M  L  XL

**SELECT YOUR AWARD – HIGH OCTANE® SUPPLEMENTS**

- One (1) Award Per Year (Select one item only)
- Navy Wind Jacket (Please mark size)  Navy Wind Pants (Please mark size)  
 Unisex  XS  S  M  L  XL  2XL  3XL

View Rules at: [www.PurinaMills.com/show-feed](http://www.PurinaMills.com/show-feed)  
 Show Classification (Check One):

- National  State  District  Regional  Local/County

**Market Animal Award Won**

- Grand Champion  Steer  Barrow  
 Reserve Grand Champion  Market Lamb  Market Hog  
 Breed Champion  Goat  Broiler  
 Best in Show (Rabbit only)  Meat Goat  Turkey  
 Market Goat  Wether  
 Rabbit  Other

OR

**Breeding Animal Award Won**

- Supreme Champion  Heifer  Gilt  
 Reserve Supreme Champion  Ewe  Goat  
 Breed Champion  Ram  Doe  
 Other

**Minimum feeds or supplements to qualify for Top Performers Award Program**



Complete Feeds	2500 lbs.	400 lbs.	200 lbs.	200 lbs.	100 lbs.	100 lbs.
Grand 4-T-Fyer®	500 lbs.					
Showpig Base		100 lbs.				
Grand Lamb Mixer			100 lbs.			
High Octane®						
Supplements	150 lbs.	100 lbs.	50 lbs.	50 lbs.	N/A	N/A

Mailing Address:  
**Top Performers Headquarters, Purina Animal Nutrition**  
**P.O. Box 23781**  
**Knoxville, TN 37933**



FEED GREATNESS®



## TO AVOID SHIPPING DELAYS

Please provide a physical address. No P.O. Box.

## RULES & GUIDELINES

1. Program dates: January 1 through December 31 of the current calendar year.
2. To be eligible for the Purina® Honor® Show Chow® feed and High Octane® supplements Top Performers Award Program, a minimum amount of Purina® Honor® Show Chow® (required to be fed as the only rations for eligibility), High Octane® supplements or other approved supplements must be fed. A chart of minimum amounts is shown on the front of this sheet. Eligibility for the program is limited to youth active in 4-H and FFA programs with cattle, dairy, pig, sheep, goat, poultry and rabbit and live within the continental US (48 contiguous states).
3. The application must be signed by a Purina® retailer or Purina® representative. You must submit Feed Receipts to meet the minimum requirements as shown above.
4. You must submit a clear, color, 5" x 7" (or larger) glossy photograph of you and your winning animal(s) at the show. Show name banner must be visible in background. If your entry does not include a photograph, your application will be denied. You may not submit the same photo twice.
5. You may receive up to one (1) Purina® Honor® Show Chow® award and one (1) Purina® High Octane® award per calendar year. Awards are per applicant, not per animal or species. Both awards cannot be received for the same win, they must be two separate wins.
6. Awards are for Show Ring wins only. Awards that do not qualify: Rate of Gain, Carcass Awards and Showmanship Awards.
7. National and State champions may choose their jacket provided all requirements are met. County/District & Regional winners may choose between two (2) awards for their win: a clipper jacket or windshirt, provided all requirements are met. In a current calendar year, you are only eligible for EITHER a National/State award OR a County/District & Regional award. Not for both.
8. A separate win using High Octane® supplements allows you to receive a High Octane® award, provided all requirements are met. Note: You must complete and send in a separate application and picture for each win. (This cannot be the same win as a Purina® Honor® Show Chow® award).
9. Show qualification requirements: Cattle, Pigs, Sheep, Goats and Poultry are eligible. Rabbit entries must be Best in Show, Best of Breed or Best Meat Pen. Best Opposite Sex does not qualify.
10. Open shows, prospect shows and jackpot shows do not qualify. Please check with a Purina® retailer or representative for exception.
11. The awards application must be submitted to Purina® for processing and approval prior to December 31 of the current calendar year.
12. By submitting your animal/poultry performance information, photographs and winning story, you hereby authorize Purina Animal Nutrition LLC to publish your name, photographs or videos of you and your property and all material you furnish until revoked, by yourself, in writing. Revocation shall not affect any material previously prepared. Revocation must be sent to: Top Performers Headquarters, Purina Animal Nutrition, P.O. Box 23781, Knoxville, TN 37933.

## OFFICIAL SHOWS AND SHOW CLASSIFICATIONS

Purina Animal Nutrition LLC recognizes these shows and local events as official show entries:

National Shows: National Western, San Antonio, Ft. Worth, San Angelo, Rodeo Austin, Houston, OYE, World Pork Expo, Midwest Stud Ram Sale, NJSA Summer Spectacular, Fall Classic, Ak-Sar-Ben, American Royal, NAILE, Arizona National.

State Shows: Any State Fair or approved State Show.

District/Regional Shows: Any show with a junior division open to residents of four or more counties or multiple states.

County Shows: Any county show with a junior division open to residents.

If the show you are submitting does not fit into one of the above categories, you must receive prior approval from your local Purina® Sales Representative.

### MARKET ANIMALS:

Grand Champion: This is the top placing animal overall at any given show (Example Grand Champion Market Barrow).

Reserve Grand Champion: This animal is the 2<sup>nd</sup> top placing animal overall at any given show (Example – Reserve Grand Champion Market Lamb).

Breed Champion: This animal won 1<sup>st</sup> in class, and then won the top animal placing for a specific breed (Example – Champion Duroc Barrow, Champion Suffolk Wether, or Champion Maine Anjou Market Steer).

### BREEDING ANIMALS:

Supreme Champion: This animal was a Breed Champion, and then won overall Supreme Champion over all breeds (Example – Supreme Champion Heifer, or Supreme Champion Bull). Only one per show and must have competed against other breeds.

Reserve Supreme Champion: This animal was a Breed or Reserve Breed Champion and then won overall Reserve Supreme Champion over all breeds (Example – Reserve Supreme Champion Heifer, or Reserve Supreme Champion Bull). Only one per show and must have competed against other breeds.

Breed Champion: This animal won 1<sup>st</sup> in class, and then won the top animal placing for a specific breed (Example – Champion Hampshire Breeding Gilt, Champion Dorset Ewe, or Champion Hereford Heifer).

## TOP PERFORMERS CHECKLIST – I am ready for my award! I have:

Downloaded Current Application from:

[www.PurinaMills.com/show-feed](http://www.PurinaMills.com/show-feed)

- Completely filled out my application.
- Included a clear, color, 5" x 7" photograph of myself with my winning animal at the show, with the appropriate show signage in the background. (Must be original photo, no copies.)
- I have included my Store Receipts confirming purchases.
- Please allow 10-12 weeks from time of submittal for award processing.
- Your submitted photograph will be posted on our website at [www.PurinaMills.com/show-feed](http://www.PurinaMills.com/show-feed), please allow 10-12 weeks to view your photograph on the website.
- We strongly suggest that you keep a copy of all documents and photos submitted in the event that your application is lost in the mail.
- **For faster service and return of your award we suggest that you, personally, mail in your application. Do not leave this responsibility to your retailer or sales representative.**
- You will receive emails when your order is received and when your order is shipped.

Mailing Address:

Top Performers Headquarters  
Purina Animal Nutrition  
P.O. Box 23781  
Knoxville, TN 37933

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