Application for Purina® Honor® Show Chow® and High Octane® Top Performers Award

This program is subject to change or termination without prior notice.

Please apply only for the class in which you believe you can win. A minimum of 2500 lbs. of Purina® Honor® Show Chow® or High Octane® supplements must be purchased and fed. Award selection is based on the best performance in the class. The Show Chow® product line consists of several ingredients, each having a different nutritional function. Your livestock’s performance will vary depending on the function that the ingredient provides. For best results, consult your veterinarian or nutritionist for complete and balanced nutrition. The submitted information is accurate and correct. In consideration for this Award Application being considered and accepted by Purina Animal Nutrition for the Award, I hereby authorize Purina Animal Nutrition to publish my name, photograph or videos of me and my property and all material I furnish until revoked by me in writing. Revocation shall not affect any material previously prepared.

Please complete and return this application by the date shown on the reverse side. (Attach color photograph)

**Minimum feeds or supplements to qualify for Top Performers Award Program**

- **Show Cattle**: Complete Feeds 2500 lbs., Grand 4-T-Fyer® 500 lbs.
- **Show Pig**: Complete Feeds 400 lbs., Showpig Base 100 lbs.
- **Show Lamb**: Complete Feeds 200 lbs., Grand Lamb Mixer 100 lbs.
- **Show Goat**: Supplements 150 lbs., High Octane® 100 lbs.
- **Show Poultry**: Complete Feeds 100 lbs., High Octane® 50 lbs.

- **Softshell Jacket** (Tailored Fit)
  - Unisex:
    - Grey
    - Grey/Green
    - Red/Grey
  - Unisex Tall:
    - LT
    - XL
    - 2XL
    - 3XL
    - 4XL
  - Ladies:
    - Grey
    - Grey/Green
    - Red/White
  - Youth:
    - Grey
    - Grey/Green
    - Grey/Rose

- **Clipper Jacket**
  - Unisex:
    - Black
    - Purple
    - Red
  - Youth:
    - Black
    - Red
    - Red/White

- **V-Neck Windshirt**
  - Unisex:
    - Black/Red
    - Grey
    - Red/White
  - Youth:
    - Black/Red
    - Grey
    - Red/White

- **Navy Wind Jacket**
  - Unisex:
    - XS
    - S
    - M
    - L
    - XL
    - 2XL
    - 3XL
    - 4XL

- **Navy Wind Pants**
  - Unisex:
    - XS
    - S
    - M
    - L
    - XL
    - 2XL
    - 3XL
    - 4XL

Only one award per application. Show Ring rewards only. Rate of gain does not qualify.

**SELECT YOUR AWARD – HONOR® SHOW CHOW®**

- National
- State
- District
- Regional
- Local/County

**SELECT YOUR AWARD – HIGH OCTANE® SUPPLEMENTS**

For NATIONAL & STATE Winners Only (Select One Item Only)

**For LOCAL, COUNTY, DISTRICT & REGIONAL Winners Only (Select One Item Only)**

**Effective: 1/15/2019**
Application for Purina® Honor® Show Chow® and High Octane®
Top Performers Program Rules & Guidelines
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TO AVOID SHIPPING DELAYS
Please provide a physical address. No P.O. Box.

RULES & GUIDELINES

1. Program dates: January 1 through December 31 of the current calendar year.
2. To be eligible for the Purina® Honor® Show Chow® feed and High Octane® supplements Top Performers Award Program, a minimum amount of Purina® Honor® Show Chow® (required to be fed as the only rations for eligibility), High Octane® supplements or other approved supplements must be fed. A chart of minimum amounts is shown on the front of this sheet. Eligibility for the program is limited to youth active in 4-H and FFA programs with cattle, dairy, pig, sheep, goat, poultry and rabbit and live within the continental US (48 contiguous states).
3. The application must be signed by a Purina® retailer or Purina® representative. You must submit Feed Receipts to meet the minimum requirements as shown above.
4. You must submit a clear, color, 5” x 7” (or larger) glossy photograph of you and your winning animal(s) at the show. Show name banner must be visible in background. If your entry does not include a photograph, your application will be denied. You may not submit the same photo twice.
5. You may receive up to one (1) Purina® Honor® Show Chow® award and one (1) Purina® High Octane® award per calendar year. Awards are per applicant, not per animal or species. Both awards cannot be received for the same win, they must be two separate wins.
6. Awards are for Show Ring wins only. Awards that do not qualify: Rate of Gain, Carcass Awards and Showmanship Awards.
7. National and State champions may choose their jacket provided all requirements are met. County/District & Regional winners may choose between two (2) awards for their win: a clipper jacket or windshirt, provided all requirements are met. In a current calendar year, you are only eligible for either a National/State award or a County/District & Regional award. Not for both.
8. A separate win using High Octane® supplements allows you to receive a High Octane® award, provided all requirements are met. Note: You must complete and send in a separate application and picture for each win. (This cannot be the same win as a Purina® Honor® Show Chow® award).
9. Show qualification requirements: Cattle, Pigs, Sheep, Goats and Poultry are eligible. Rabbit entries must be Best in Show, Best of Breed or Best Meat Pen. Best Opposite Sex does not qualify.
10. Open shows, prospect shows and jackpot shows do not qualify. Please check with your local Purina® Sales Representative.
11. The awards application must be submitted to Purina® for processing and approval prior to December 31 of the current calendar year.
12. By submitting your animal/poultry performance information, photographs and winning story, you hereby authorize Purina Animal Nutrition LLC to publish your name, photographs or videos of you and your property and all material you furnish until revoked, by yourself, in writing. Revocation shall not affect any material previously prepared. Revocation must be sent to: Top Performers Headquarters, Purina Animal Nutrition, P.O. Box 23781, Knoxville, TN 37933.

OFFICIAL SHOWS AND SHOW CLASSIFICATIONS

Purina Animal Nutrition LLC recognizes these shows and local events as official show entries:
National Shows: National Western, San Antonio, Ft. Worth, San Angelo, Rodeo Austin, Houston, OYE, World Pork Expo, Midwest Stud Ram Sale, NSA Summer Spectacular, Fall Classic, Ak-Sar-Ben, American Royal, NAILE, Arizona National. State Shows: Any State Fair or approved State Show. District/Regional Shows: Any show with a junior division open to residents of four or more counties or multiple states. County Shows: Any county show with a junior division open to residents.

If the show you are submitting does not fit into one of the above categories, you must receive prior approval from your local Purina® Sales Representative.

MARKET ANIMALS:
Grand Champion: This is the top placing animal overall at any given show (Example Grand Champion Market Barrow). Reserve Grand Champion: This animal is the 2nd top placing animal overall at any given show (Example – Reserve Grand Champion Market Lamb).
Breed Champion: This animal won 1st place in class, and then won the top animal placing for a specific breed (Example – Champion Duroc Barrow, Champion Suffolk Wether, or Champion Maine Anjou Market Steer).

BREEDING ANIMALS:
Supreme Champion: This animal was a Breed Champion, and then won overall Supreme Champion over all breeds (Example – Supreme Champion Heifer, or Supreme Champion Bull). Only one per show and must have competed against other breeds.
Reserve Supreme Champion: This animal won a Breed Reserve or Reserve Breed Champion and then won overall Reserve Supreme Champion over all breeds (Example – Reserve Supreme Champion Heifer, or Reserve Supreme Champion Bull). Only one per show and must have competed against other breeds.
Breed Champion: This animal won 1st place in class, and then won the top animal placing for a specific breed (Example – Champion Hampshire Breeding Gilt, Champion Dorset Ewe, or Champion Hereford Heifer).

EFFECTIVE: 1/15/2019