Powerful Performance. Winning Results.

Showlamb Grower 15% DX

Honor® Show Chow® Showlamb Grower 15% DX feed is a textured complete feed and designed to be fed at 2.5% to 4% body weight to growing and finishing lambs. This feed may be fed to show lambs of any age or weight. Feed about 1/4 flake of a good quality alfalfa hay per day to maintain healthy rumen function.

Honor® Show Chow® Showlamb Grower 15% DX feed is a high energy feed intended for lambs that need extra energy to develop and maintain body condition.

Honor® Show Chow® Showlamb Grower 15% DX feed is supported by Purina knowledge, experience and research. Get your best animals on Honor® Show Chow® Showlamb Grower 15% DX feed today so they can reach their full potential.

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully fortified with all essential vitamins and minerals</td>
<td>• Helps support excellent muscle growth and body condition</td>
</tr>
<tr>
<td>Textured feed containing a mixture of high-quality processed grains, cottonseed hulls and molasses</td>
<td>• Helps support improved palatability and nutrient utilization</td>
</tr>
<tr>
<td>Formulated to provide a combination of both bypass and rumen degradable protein, using all-natural protein sources</td>
<td>• Combination protein sources (from vegetable and approved animal sources) help meet the requirements of both the animal and rumen microbes, and helps support muscle deposition</td>
</tr>
</tbody>
</table>

![Diamond V](image)

• A true, fully fermented yeast culture developed specifically for optimum animal nutrition
• Research proven, Diamond V® has a unique ability to support ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal’s digestive bacteria

![TASCO](image)

• Research has shown that TASCO® helps lower body temperature during heat stress, helping keep animals on feed

![ZINPRO](image)

• Provides critical highly-available minerals that helps immune response which is critical for healthy traveling show lambs
• Helps maximize growth and muscle development; allows lambs to reach their full potential

![PuriFerm](image)

• A uniquely formulated fungal enzyme ingredient containing both Aspergillus oryzae and Aspergillus niger. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance

Ammonium Chloride

• Helps aid in reducing the incidence of urinary calculi (water belly)

Medicated with Decoquin® (decoquinate)

• For the prevention of coccidiosis, helps support normal immune system

Regional Availability

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.HonorShowChow.com or call Purina Customer Service at 1-800-227-8941
**Showlamb Grower 15% DX**

**GUARANTEED ANALYSIS**

<table>
<thead>
<tr>
<th>Component</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crude protein, %</td>
<td>15.00</td>
<td></td>
</tr>
<tr>
<td>Crude fat, %</td>
<td>4.00</td>
<td></td>
</tr>
<tr>
<td>Crude fiber, %</td>
<td>8.50</td>
<td></td>
</tr>
<tr>
<td>Calcium (Ca), %</td>
<td>0.70</td>
<td></td>
</tr>
<tr>
<td>Calcium (Ca), %</td>
<td>1.20</td>
<td></td>
</tr>
<tr>
<td>Phosphorus (P), %</td>
<td>0.30</td>
<td></td>
</tr>
<tr>
<td>Salt (Na Cl), %</td>
<td>0.20</td>
<td></td>
</tr>
<tr>
<td>Selenium (Se), ppm</td>
<td>0.30</td>
<td></td>
</tr>
<tr>
<td>Vitamin A, IU/lb</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>Vitamin D₃, IU/lb</td>
<td>1,200</td>
<td></td>
</tr>
<tr>
<td>Vitamin E, IU/lb</td>
<td>20.00</td>
<td></td>
</tr>
<tr>
<td>Zinc</td>
<td>120.00</td>
<td></td>
</tr>
</tbody>
</table>

**MEDICATED**

Medicated for growing and finishing sheep. For the prevention of coccidiosis in young sheep caused by Eimeria bakuensis and Eimeria crandallis, Eimeria ovinoidalis and Eimeria parva.

**Caution:** Use as directed. For sheep only.

**Active Drug Ingredient:** Decoquinate (15.13 g/ton)

**Warning:** Do not feed to sheep producing milk for feed.

**FEEDING DIRECTIONS**

Honor® Show Chow® Showlamb Grower 15% DX feed is a complete feed and designed to be fed at 2.5% to 4% body weight to grow/finish lambs intended for the show ring. Feed with 1/4 flake of a good quality alfalfa hay to maintain healthy rumen function. This feed may be fed to show lambs of any age or weight. If lambs have not been receiving a high-energy ration, offer a small amount (0.5 to 1 lb.) along with free-choice, high quality hay. Gradually increase this amount until lambs are consuming 0.3 lb of Honor® Show Chow® Showlamb Grower 15% DX feed per 10 lb body weight to provide 22.7 mg Decoquinate per 100 lb body weight daily. Topdress with High Octane® Champion Drive™ TopDress at the rate of 0.5 to 1.0 lb/lamb/day, to provide supplemental protein and vitamins. Always provide plenty of clean, fresh water. Feed at least 28 days during periods of exposure to coccidiosis or when it is likely to be a hazard.

**Caution:** Do not use in feeds containing bentonite.

**Reminder:**
- Feed is perishable and should be stored in a clean, dry, well-ventilated area so it will remain fresh and palatable.
- DO NOT feed moldy or insect infested feed to animals as it may cause illness, abortion or death.
- Fresh, clean water should be available at all times.

**THE WINNING PHILOSOPHY**

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina® Winning Philosophy program will help you step into the spotlight.

1. **GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.

2. **GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can’t become a Grand Champion without the best nutrition.

3. **SOUND MANAGEMENT:** A clean environment minimizes stress and aims to improve average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.

4. **PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only support your animal’s growth and development, but also increase its potential of winning on the show circuit.

**POWER IN PERFORMANCE**

We know the best way to help you realize your dreams starts by employing a Winning Philosophy:

- **BETTER BREEDING**
  - Genetic Potential
  - Selection
  - Conformation
  - Soundness

- **BETTER MANAGEMENT**
  - Cleanliness
  - Showmanship
  - Consistent Feed Times
  - Daily Prep

- **BETTER FEEDING**
  - Consistent Intake
  - Optimum Growth
  - Body Condition
  - Bloom & Finish

- **BETTER HEALTH**
  - Vaccination
  - Proper Sanitation
  - Health Program
  - Veterinary Care

**WINNING PHILOSOPHY**

- Genetic Potential
- Selection
- Conformation
- Soundness
- Cleanliness
- Showmanship
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- Veterinary Care