

IMPACT[®]

HORSE FEED

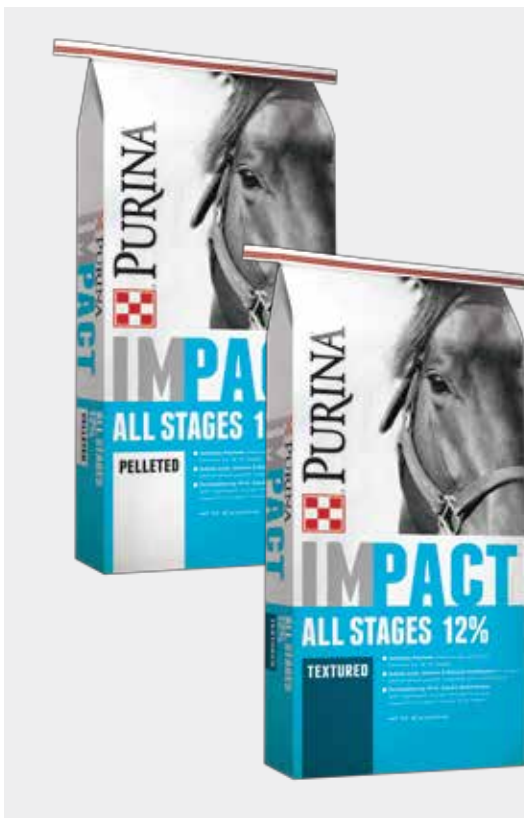


FEED GREATNESS[™]

ONE FEED, ANY LIFESTAGE

Simplify your feeding program for all your horses with IMPACT[®] ALL STAGES horse feed. Formulated with premium nutrition and a versatile formula that performs for horses of all ages and activity levels. With over 100 years of expertise and research in equine nutrition and a dedicated team of Ph.D. Equine Nutritionists and Equine Veterinarians, nobody knows more about horse nutrition than Purina. Purina[®] IMPACT[®] is formulated to deliver premium nutrition with only high-quality ingredients that have been proven through years of feedings to support overall horse health and performance.

See the difference IMPACT[®] feed can make for your horses.



ALL STAGES 12%

- **Versatile Formula** that provides premium nutrition for all life stages
- **High Quality Protein** and added amino acids support growth and performance
- **Added Fat** from vegetable oils for sustainable energy and a shiny hair coat
- **Vitamin & Mineral Fortification** supports bone strength and immune and reproductive function
- **Balanced Nutrition** to meet your horse's nutrient requirements when fed as directed
- **Quality Ingredients** that are highly digestible and naturally palatable
- **Formulated by Ph.D. Equine Nutritionists** with ingredients proven through time and research to support overall horse health
- Offered in textured or pelleted form

GUARANTEED ANALYSIS

| | PELLETED | TEXTURED |
|---|-------------|-------------|
| Crude Protein (Min)..... | 12.00% | 12.00% |
| Lysine (Min) | 0.80% | 0.80% |
| Crude Fat (Min)..... | 6.00% | 6.00% |
| Crude Fiber (Max)..... | 12.50% | 8.50% |
| Acid Detergent Fiber (ADF) (Max) | 17.00% | 11.00% |
| Neutral Detergent Fiber (NDF) (Max) ... | 35.00% | 26.00% |
| Calcium (Ca) (Min) | 0.70% | 0.70% |
| Calcium (Ca) (Max) | 1.20% | 1.20% |
| Phosphorus (P) (Min)..... | 0.50% | 0.50% |
| Copper (Cu) (Min) | 65.00 ppm | 65.00 ppm |
| Selenium (Se) (Min)..... | 0.60 ppm | 0.60 ppm |
| Zinc (Zn) (Min) | 250.00 ppm | 250.00 ppm |
| Vitamin A (Min)..... | 3,000 IU/lb | 3,000 IU/lb |

PURINA ANIMAL NUTRITION CENTER

Since 1926, the Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: Combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse. To learn more, ask your local Purina[®] feed retailer or sales representative about visiting our Equine Research Facility. Learn more at www.purinamills.com.

GUARANTEE:

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina[®] Horse Retailer for replacement or a full refund.

For more information on this or other Purina[®] horse feeds, visit purinamills.com/horse-feed or call 1-800-227-8941.