



**Grower/
Finisher**

Purina® Supermix Beef Abate

Hot summer. Cool cattle.



Did you know that the cattle industry has lost as much as \$369 million in a year due to heat stress?¹ Don't become part of the statistic.

Purina® Supermix Beef Abate is a supplement feed for growing and finishing cattle. It's designed to support maintained intake as the summer heat rises.

Supermix Beef Abate:

- Supports metabolic and digestive function during times of heat stress
- Minimizes effects of heat challenge and maintains proper rumen function, supports immune system, and optimizes glucose utilization in cattle
- Provides nutritional support to help address the negative impacts of heat stress

Is the summer heat burning up your profits? Don't delay. Start feeding Supermix Beef Abate before temperatures rise. Continue to use until cooler weather marks the end of heat stress risk.

¹ St-Pierre, N. R., B. Cobanov, and G. Schnitkey. 2003. Economic Losses from Heat Stress by US Livestock Industries. J. Dairy Sci. 86:(E. Suppl.):E52-E77

Ask your local dealer for Purina® Supermix Beef Abate or visit purinamills.com/cattle.



FEED GREATNESS™